



# Introduction

We are pleased to share our Supermarkets Industry Multiples Valuation Update for Q1 2025.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client's strategic objectives in a range of transactions, including Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.



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#### Supermarkets Industry Overview

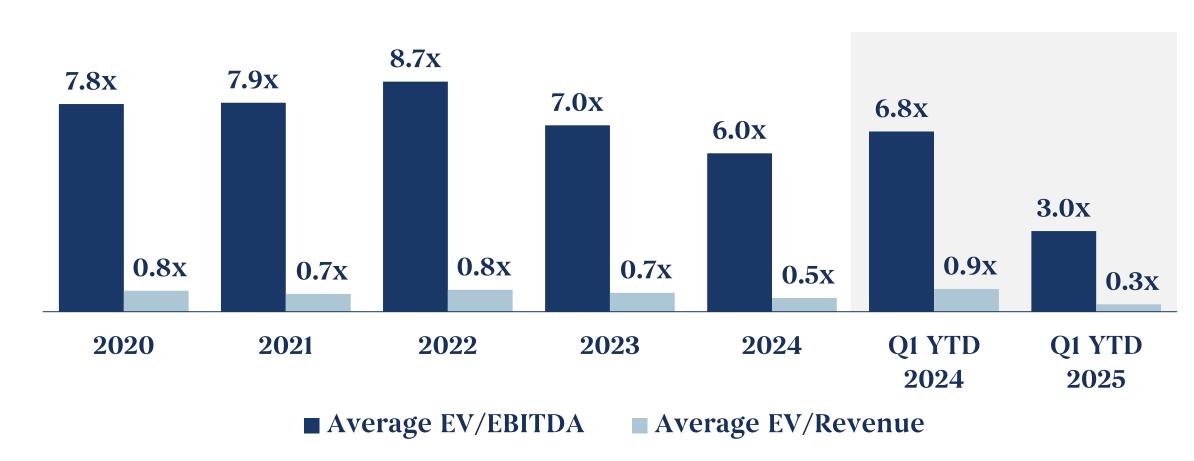
#### M&A Trends and Market Intelligence

- The global supermarket market is expected to reach US\$1.0T in 2025 and grow to US\$1.2T by 2030, representing a CAGR of 3.3% over the forecast period. Hypermarkets continue to lead by revenue share, accounting for 41.6% of the market in 2024
- Growth in the forecast period is **driven by urbanization**, rapid **adoption of technology**, and **changing consumer habits** around meal planning and convenience.
- The expansion of e-commerce and delivery services is also reshaping the market. Third-party **delivery apps are growing at a 26.8% CAGR** and have made home delivery a normalized part of grocery shopping in most urban environments.
- Supermarket chains are pursuing scope M&A to diversify revenue streams and mitigate supply chain risks. Grocery retail M&A activity remained robust in early 2025, reflecting steady investor interest and strategic consolidation efforts, particularly in regions where major players aim to strengthen resilience and expand their market footprint.
- Some supermarkets and grocery retailers are **vertically integrating** by acquiring their own suppliers. In Q1 2025, **ESG- and sustainability-driven acquisitions** emerged as key levers in supermarket M&A, supporting efforts to gain greater control over supply chains, reduce costs, and enhance transparency.

#### **Supermarkets Industry M&A Deal Size and Volume**



#### Supermarkets Industry M&A Average EV/EBITDA and EV/Revenue



### Supermarkets Global Comparable Public Companies

The table below presents selected publicly traded companies in the sector, serving as benchmarks for valuation, scale, and operating performance across comparable business models

		Market Cap. US\$M	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		First Quarter Mar. 31, 2025	
Company	Country					2023	2024	EV/ EBITDA	EV/ Revenue
Albertsons Companies, Inc.	Albertsons USA	\$12,741	\$26,731	\$80,391	6.0%	5.0x	5.2x	5.5x	0.3x
Grupo Comercial Chedraui, S.A.B. de C.V.	MEX MESTA MENOS	\$5,426	\$8,057	\$14,255	8.0%	7.0x	7.8x	7.0x	0.6x
La Comer, S.A.B. de C.V.	laComer  MEX	\$1,792	\$1,758	\$2,154	10.2%	11.3x	9.4x	8.0x	0.8x
Loblaw Companies Limited	Loblaw Companies CAN Limited	\$42,096	\$54,097	\$42,834	10.6%	9.3x	10.6x	12.0x	1.3x
Organización Soriana, S. A. B. de C. V.	<b>Soriana</b> MEX	\$2,439	\$3,409	\$8,569	7.3%	5.9x	6.3x	5.4x	0.4x
Tesco PLC	TESCO GBR	\$28,752	\$42,180	\$90,332	6.7%	6.9x	7.2x	6.9x	0.5x
The Kroger Co.	<b>Kroger</b> USA	\$44,540	\$65,663	\$147,123	5.9%	6.1x	6.3x	7.5x	0.4x
Wal-Mart de México, S.A.B. de C.V.	Walmart >	\$48,026	\$50,140	\$47,571	10.3%	13.9x	11.8x	10.2x	1.1x
Woolworths Group Limited	Woolworths AUS	\$22,504	\$32,751	\$43,169	10.2%	11.9x	12.8x	7.5x	0.8x
Excluded from mean					Mean	8.6x	8.6x	7.8x	0.6x
					Median	7.0x	7.8x	7.5x	0.6x

Source: Capital IQ

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Company		Country					2023	2024	EV/ EBITDA	EV/ Revenue
Almacenes Éxito S.A.	éxito	COL	\$579	\$1,585	\$5,248	6.5%	5.9x	5.2x	4.7x	0.3x
Aeon Co., Ltd.	ÆON	JPN	\$21,455	\$38,640	\$67,680	NM	9.0x	9.7x	NM	0.6x
BJ's Wholesale Club Holdings, Inc.	BJS Wholesale Club	USA	\$15,024	\$17,848	\$20,502	6.9%	9.4x	9.3x	12.5x	0.9x
Carrefour SA	Carrefour	FRA	\$9,227	\$27,011	\$94,097	5.4%	6.3x	5.8x	5.3x	0.3x
Costco Wholesale Corporation Costco		USA	\$419,627	\$414,508	\$264,086	4.7%	22.0x	30.9x	33.1x	1.6x
Walmart Inc. Walmart		USA	\$703,799	\$763,554	\$680,985	6.7%	12.0x	14.5x	16.7x	1.1x
J Sainsbury plc Sainsbury		GBR	\$7,015	\$14,384	\$42,393	7.4%	6.0x	5.2x	4.6x	0.3x
Target Corporation	target	USA	\$47,544	\$62,657	\$106,566	8.8%	10.9x	9.2x	6.7x	0.6x
Excluded from mean						Mean	8.5x	8.4x	6.8x	0.6x
NM: Not Measurable						Median	9.2x	9.3x	6.7x	0.6x

Source: Capital IQ 6

### Supermarkets - Global Transactions

The table below highlights selected global M&A transactions during Q1 2025, illustrating strategic acquisitions focused on scale, product diversification, or geographic expansion within the sector

Date	Target	Countr	y Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	EV/ Revenu e
Mar-25*	Cold Storage The fresh food people	SGP	Macrovalue, an investment holding company, agreed to acquire Cold Storage Singapore, an operator of supermarkets and grocery chains	Macrovalue	RETAIL GROUP	100.0%	\$93.3	-	-
Mar-25	Rimi	LVA	<b>Salling Group</b> , an operator of retail businesses, acquired <b>Rimi Baltic</b> , an operator of grocery retail chains	salling group	ICA	100.0%	\$1,400.7	-	0.7x
Mar-25	EVERRISE	MYS	Grab Holdings Limited, a provider of digital consumer services, acquired Everrise Departmental Store, an operator of supermarkets and department stores	Grab	NAVIS CAPITAL PARTNERS	ND	-	-	-
Feb-25	moyàsaus	ESP	Transgourmet Canarias, a distributor of food products, acquired Moyà Saus e Hijos, a distributor of food products	TRANSGOURMET	-	100.0%	-	-	-
Feb-25	ATACADÃO	BRA	Carrefour, an operator of retail and wholesale formats, acquired Atacadão, an operator of cash-and-carry wholesale stores	Carrefour	<b>%</b> peninsula	32.6%	\$1,028.8	6.5x	0.3x
Jan-25	Wow! Foodmart	USA	Casey's General Stores, an operator of convenience stores, acquired Wow! Foodmart, an operator of convenience stores	Casey's.	-	100.0%	-	-	-
Jan-25*	delfood	BEL	<b>Groupe Delhaize</b> , an operator of food retail businesses, agreed to acquire <b>Delfood</b> , a distributor of food products	DELHAIZE	louis delhaize	100.0%	-	-	-
Jan-25	SUN ART Retail Group Limited	CHN	Paragon Shine Limited, an investment holding company, acquired Sun Art Retail Group, an operator of hypermarkets and e-commerce platforms	Paragon Shine Limited	Alibaba Group 阿里巴巴集団	78.7%	\$2,382.9	2.3x	0.1x

\*Announced transactions pending approval and other customary closing conditions

ND: Not Disclosed

Source: Capital IQ, Companies' Press Releases

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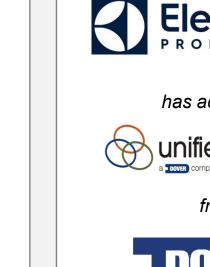










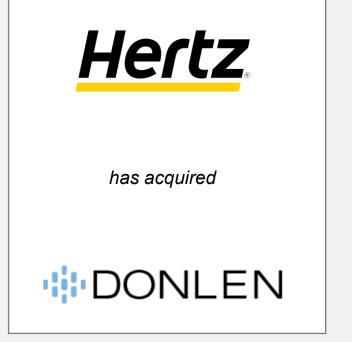








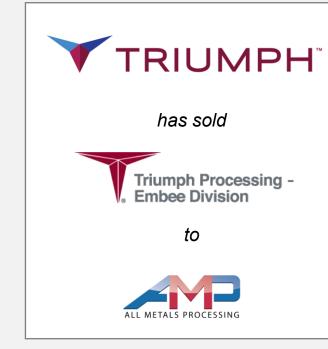
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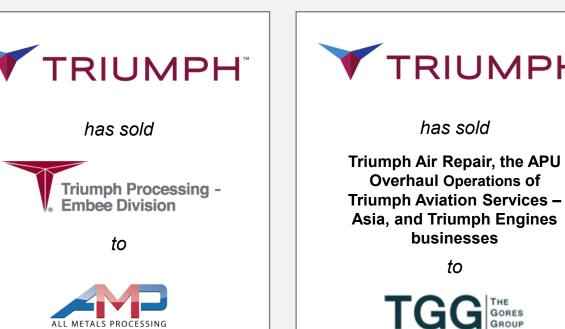


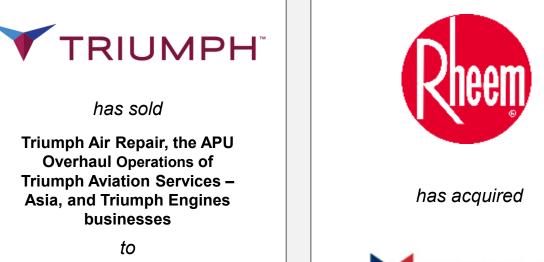














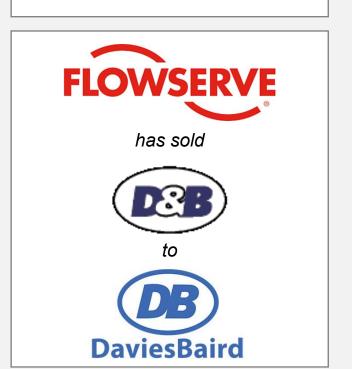
















Seale & Associates SUPERMARKETS Q1 2025



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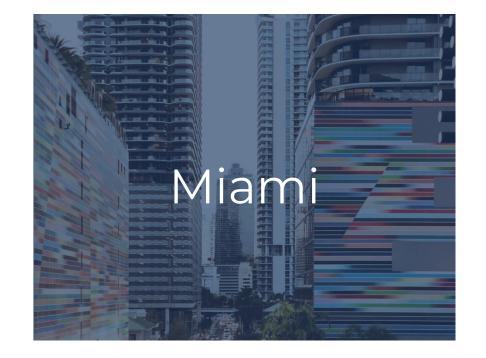
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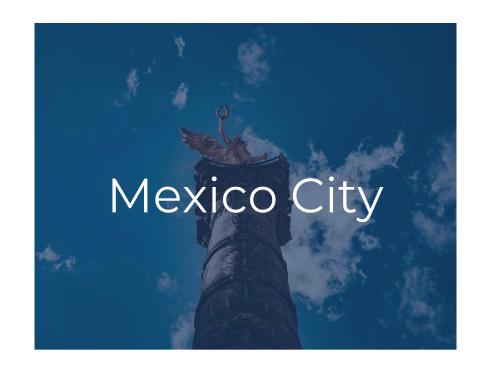


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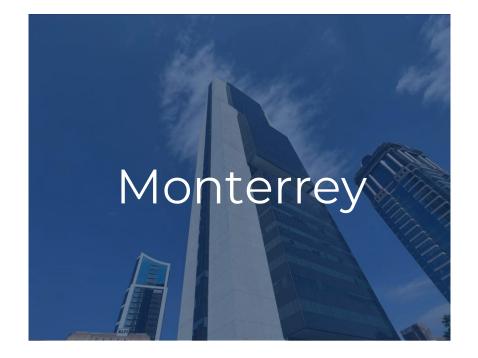
**FELIPE BUENO** 

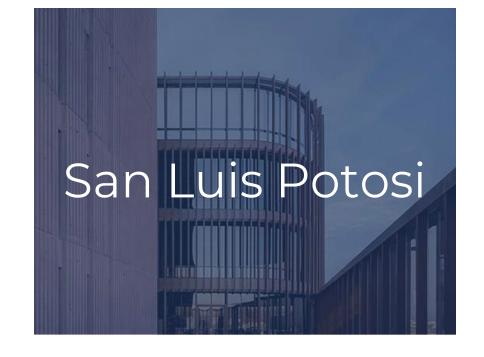
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SUPERMARKETS Q1 2025

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