

SUPERMARKETS INDUSTRY Q2 2024 VALUATION UPDATE



# Introduction

We are pleased to share our Supermarkets Industry Multiples Valuation Update for Q1 2024.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client's strategic objectives in a range of transactions, including Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.

#### SUPERMARKETS Q2 2024



James A. Seale | President jseale@sealeassociates.com



**Brett M. Carmel | Senior Managing Director** bcarmel@sealeassociates.com



**Robert Whitney | Managing Director** rwhitney@sealeassociates.com



Sergio Garcia del Bosque | Managing Director sgarcia@sealeassociates.com



**Carlos Hernández | Managing Director** chernandez@sealeassociates.com





Alejandro Montemayor | Vice President amontemayor@sealeassociates.com

Armando Rios | Vice President arios@sealeassociates.com



 $\bigcirc$ 

# Supermarkets Industry Overview, M&A Trends and Market Intelligence

### **Supermarkets Industry Overview**

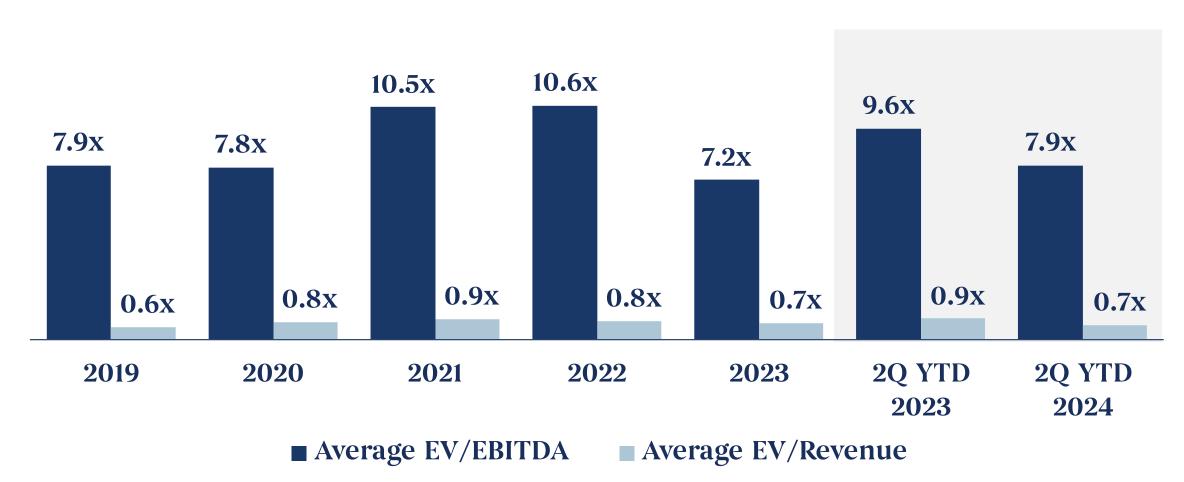
- The supermarkets market size is estimated at **US\$900.0 billion** in 2024 and is expected to reach a value of US\$1.1 trillion by **2029**, with a projected **CAGR** of **3.3%** from 2024 to 2029
- The growth in the forecast can be attributed to **e-commerce** integration, health and wellness trends, sustainability initiatives, globalization, and innovation in store formats
- Online grocery sales are growing rapidly and are expected to continue in the coming years. This is due to several factors, including the **convenience** of online shopping, the **increasing** availability of delivery services, and the growing popularity of meal kits
- Supermarket chains are pursuing scope M&A to diversify revenue streams and **mitigate** supply chain risks
- Supermarkets companies are pursuing consolidation to gain better access to customers and optimize portfolios and stay competitive. **Specialty retailers**, especially ethnic and specialty grocers, may see increased M&A activity as they operate in market **niches** where **major players** like Amazon and Walmart have less presence
- Some supermarkets and grocery retailers are **vertically** integrating by acquiring their own suppliers. This gives them greater control over their supply chain and allows them to reduce costs

**Source:** Mordor Intelligence, The Business Research Company, PWC

#### **Supermarkets Industry M&A Deal Size and Volume**



#### Supermarkets Industry M&A Average EV/EBITDA and EV/Revenue









# Supermarkets Industry Global Comparable Public Companies

		Country	Market	Enterprise	Revenue	EBITDA	Annual Average EV/EBITDA		Second Quart Jun. 30, 2024	
Company			Cap. US\$M	Value US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E Rev
Albertsons Companies, Inc.	Albertsons	USA	\$11,437	\$25,464	\$79,453	6.4%	5.1x	5.0x	5.0x	0.
Grupo Comercial Chedraui, S.A.B. de C.V.	MEX	\$6,673	\$9,053	\$14,580	8.5%	6.9x	7.0x	7.3x	0.	
La Comer, S.A.B. de C.V.	MEX	\$2,120	\$2,080	\$2,253	10.1%	12.7x	11.3x	9.1x	0.	
Loblaw Companies Limited	CAN	\$35,398	\$47,731	\$44,076	10.2%	9.6x	9.3x	10.6x	1.	
Organización Soriana, S. A. B. de C. V.	<b>Soriana</b>	MEX	\$2,991	\$4,291	\$9,598	7.3%	5.3x	5.9x	6.2x	0.
Tesco PLC	TESCO	GBR	\$26,525	\$39,366	\$86,174	6.6%	7.0x	6.9x	6.9x	0.
The Kroger Co.	Kroger	USA	\$36,039	\$52,484	\$150,143	6.0%	7.2x	6.1x	5.9x	0.
Wal-Mart de México, S.A.B. de C.V.	Walmart > México y Centroamérica	K MEX	\$59,460	\$61,182	\$50,337	10.5%	15.6x	13.9x	11.6x	1.
Walmart Inc.	Walmart >	USA	\$544,628	\$608,758	\$657,332	6.6%	11.2x	12.0x	14.1x	0.
Woolworths Group Limited	Woolworths Group	AUS	\$27,529	\$37,207	\$43,875	5.5%	12.1x	11.9x	15.4x	0.
						Mean	9.3x	8.9x	9.2x	0.
						Median	8.4x	8.1x	8.2x	0.

























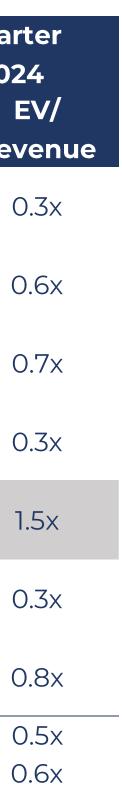




# Hypermarkets Industry Global Comparable Public Companies

Company		Country	Market	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		Second Quart Jun. 30, 2024	
Company		Country	Cap. US\$M				2022	2023	EV/ EBITDA	E Rev
Almacenes Éxito S.A.	éxito	COL	\$689	\$1,696	\$5,063	6.3%	6.1x	5.9x	5.4x	0
Aeon Co., Ltd.	ÆON	JPN	\$18,295	\$36,659	\$60,162	6.2%	8.9x	9.0x	9.8x	0
BJ's Wholesale Club Holdings, Inc.	BJS	USA	\$11,657	\$14,517	\$20,164	7.4%	10.5x	9.4x	9.8x	0
Carrefour SA	Carrefour	FRA	\$9,589	\$25,939	\$90,669	5.4%	6.4x	6.3x	5.3x	0
Costco Wholesale Corporation	COSTCO WHOLESALE	USA	\$376,830	\$374,628	\$253,695	4.6%	21.8x	22.0x	32.0x	1.
J Sainsbury plc	Sainsbury's	GBR	\$7,537	\$13,302	\$41,326	7.5%	6.0x	6.0x	4.3x	0
Target Corporation	target	USA	\$68,489	\$84,866	\$106,621	8.7%	9.5x	10.9x	9.2x	0
Excluded from mean and median						Mean	7.9x	7.9x	7.3x	0
						Median	8.9x	9.0x	9.2x	0







# **Supermarkets Industry – Global Transactions**

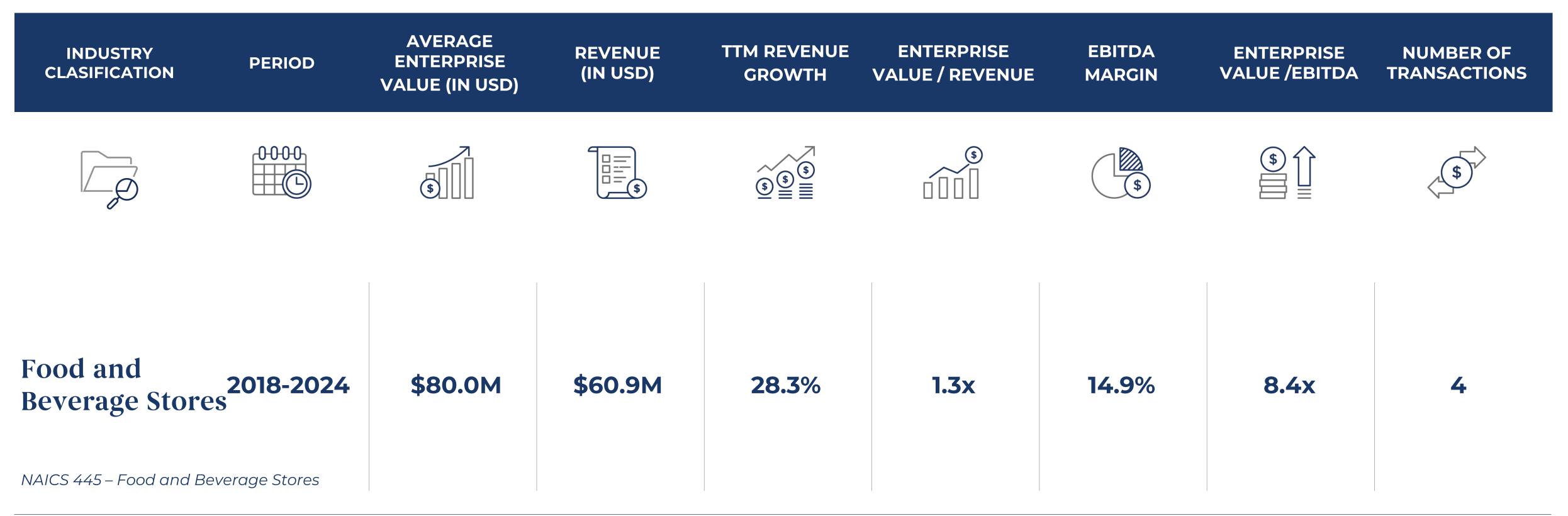
Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	Re
Jun-24*	Codim 2 SA	FRA	Operates four hypermarkets and nine supermarkets in Corsica	GROUP	GROUPE	100.0%	_	-	
Jun-24	<b>Publix</b> .	USA	Operates supermarkets across the USA south east region	i   i Pantheon	-	100.0%	-	-	
Jun-24*	ASDA	GBR	Operates retail stores across the United Kingdom	TDR Capital	-	100.0%	-	-	
May-24	Jack's	USA	Operates a network of retail convenience stores with fuel in Texas		-	100.0%	-	-	
May-24*		JPN	Operates supermarket stores in Japan		流通を最適ソリューション	35.1%	\$236.7	7.6x	
Apr-24*		JPN	Engages in retail business in Japan	U.S.M.Holdings	MUFG	49.0%	\$234.8	10.3x	
*Announced	d tranactions pending a	approval and	other customary closing conditions				Mean	9.0x	
							Median	9.0x	







# **Private Equity Transactions**



#### **Notes:**

- this blind approach, the data submitted is less likely to be biased or manipulated.

• Data obtained via GF Data, a subscription-based information platform, offering detailed information and metrics about the transactions of Private Equity funds in the U.S. • The data is provided under a blind confidential format. Users of the data are unable to identify the exact company and transaction corresponding to the transaction details. Given





# Sign up for M&A insights

We deliver sector-specific intelligence designed specifically for industry leaders, private equity firms, and their advisors. Our industry reports and featured articles deliver real-time access to key industry data, including:



#### Emerging industry trends

Quarterly reports covering 30+ industries Monthly reports for the U.S., Mexico, and Colombia

Transaction analysis and market trends

Valuable insights for industry leaders

#### Receive email updates with our proprietary data, reports, and insights as they are published for the industries that matter to you the most

SUBSCRIBE





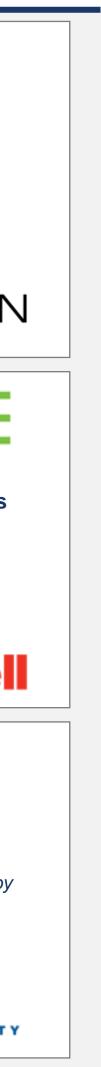


 $\bigcirc$ 

# **Global M&A Representative Engagements**











#### **JAMES A. SEALE**

President and Founder | Washington, DC



32+ years of global M&A experience, Attorney, CPA Arthur Andersen, and Professor of Global Investment Banking at George Washington University University of Virginia - JD University of Kentucky - BS in Accounting



#### **SERGIO GARCIA DEL BOSQUE**

Managing Director | Mexico City, Mexico



+52 (55) 8000-7463

16+ years of global M&A experience **IPADE - MBA** Instituto Tecnologico y de Estudios Superiores de Monterrey BS in Industrial Engineering



#### **CARLOS HERNANDEZ GOUDET**

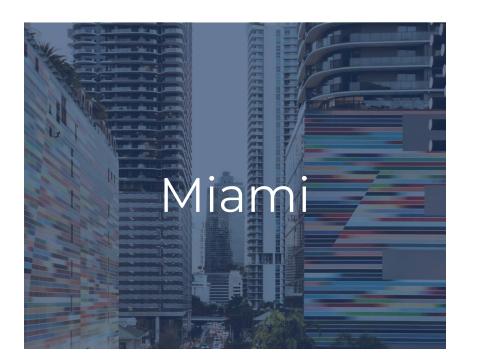
Managing Director | San Luis Potosi, Mexico



+1 (571) 482-3432

14+ years of global M&A experience Columbia University - MBA Instituto Tecnologico y de Estudios Superiores de Monterrey BS in Industrial Engineering

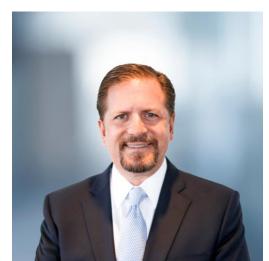






Please contact us if you would like further information about M&A trends and/or specific transaction multiples for your industry. © Seale & Associates

#### SUPERMARKETS Q2 2024



#### **BRETT M. CARMEL**

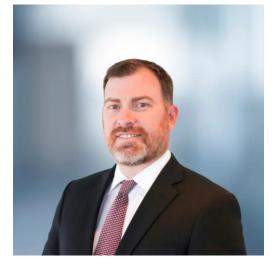
Senior Managing Director and Co-founder | Miami, FL

+1 (703) 294-6530  $\square$ 

25+ years of global M&A experience and Professor of M&A at Johns Hopkins University

The George Washington University - MBA International Business and MA - International Affairs

University of Florida - BA in Political Science with High Honors

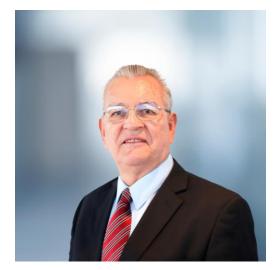


#### **ROBERT E. WHITNEY**

Managing Director | Washington, DC

+1 (703) 801-8939

19+ years of global M&A experience, CPA Deloitte & Touche, Corporate Audit and Assurance Services University of Richmond - BS Business Administration in Accounting



#### **FELIPE BUENO**

Senior Director | Monterrey, Mexico



+52 (84) 4432-4444

32+ years with Grupo Industrial Saltillo with experience as Director, Corp. Dev. and extensive global commercial experience Instituto Tecnologico y de Estudios Superiores de Monterrey MBA and BS in Industrial Engineering

10









### **Creative Solutions.** Trusted Advice.

For over 25 years, Seale & Associates has served leading public and private companies from around the world and operating in a broad range of industries with a high level of quality, integrity and independence while presenting innovative ideas and trusted solutions to address their most complex dealings.



YEARS OF EXPERIENCE \$50B+

TRANSACTIONS GLOBALLY

# **Trusted Advisor to Leading Companies Worldwide**

We have worked repeatedly with many of the most well-



#### **SERVICES AND SOLUTIONS**

Mergers & Acquisitions	Due Diligence / Support
Divestitures	Expert Witness Testimony
Joint Ventures / Alliances	Corporate Finance Adviso
Recapitalizations	Strategy Consulting





 $\bigcirc$ 

# Seale & Associates Creative Solutions. Trusted Advice.

