

## Introduction

We are pleased to share our Packaging solutions Industry Multiples Valuation Update for Q4 2023.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client's strategic objectives in a range of transactions, including Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.



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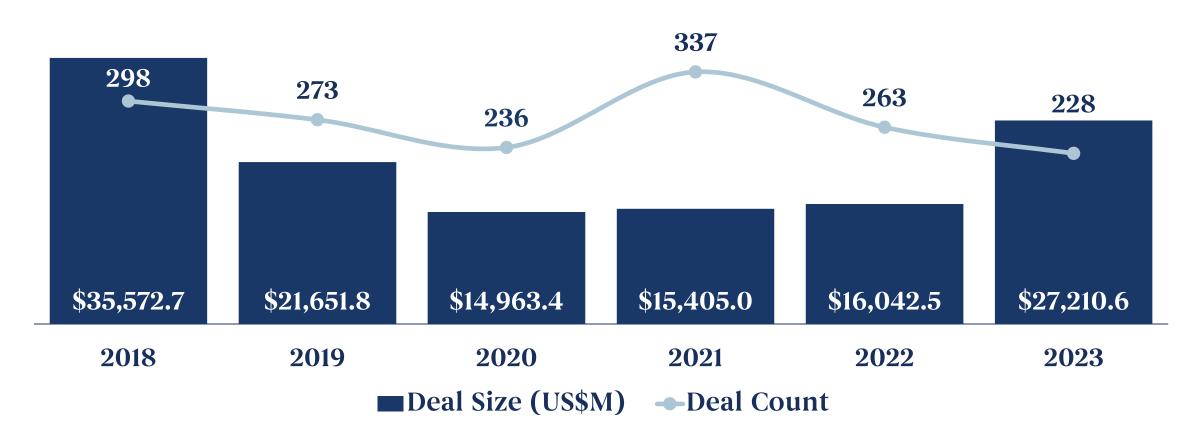
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## Packaging Solutions Industry Overview, M&A Trends and Market Intelligence

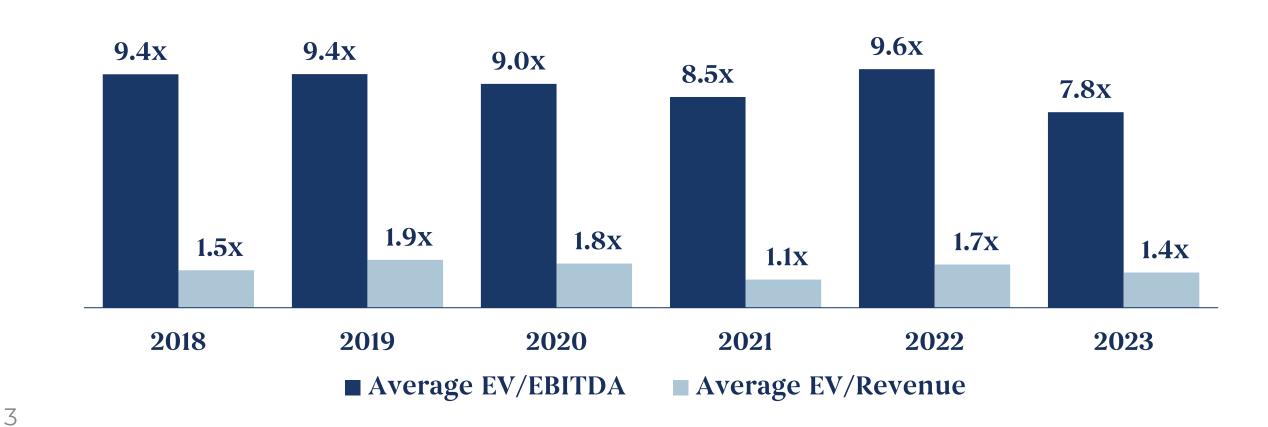
#### **Packaging Solutions overview**

- The global packaging solutions industry is a massive and growing market, expected to reach US \$1,100 billion by 2024, and is expected to reach US \$1,4000 billion by 2029, growing at CAGR of 3.8%.
- Key trends in packaging include a focus on sustainability with ecofriendly materials, rising demand for secure e-commerce packaging, a growing preference for premium solutions, and increased adoption of digital printing for personalized packaging. Smart packaging, integrating sensors and tracking technologies, is enhancing product monitoring and logistics efficiency.
- The market is segmented based on materials, with paper and paperboard leading due to recyclability and e-commerce demands, alongside plastic (both flexible and rigid), metal, glass, and other materials. In terms of end-use, the largest segments are food and beverage, followed by pharmaceuticals and healthcare, consumer goods, industrial goods, and others.
- In M&A, strategic acquisitions target market share and product expansion due to industry fragmentation. Private equity is drawn to the stable and cash-generative sector. Sustainability is a key focus for buyers seeking innovative solutions, and healthcare packaging is a prominent driver of M&A activity.
- In the packaging **landscape**, noteworthy points **include regional variations**, with Asia Pacific anticipated to lead in growth, followed by North America and Europe. Government regulations on packaging materials and waste management are on the rise, impacting the industry.

#### **Packaging Solutions Industry M&A Deal Size and Volume**



#### Packaging Solutions Industry M&A Average EV/EBITDA and EV/Revenue



## Diversified Packaging Global Comparable Public Companies

| Company                          | Country                          |             |            | EBITDA      | Annual Average<br>EV/EBITDA |                | Fourth Quarter<br>Dec. 31, 2023 |              |               |                |
|----------------------------------|----------------------------------|-------------|------------|-------------|-----------------------------|----------------|---------------------------------|--------------|---------------|----------------|
| Company                          |                                  | Country     | Cap. US\$M | Value US\$M | US\$M                       | Margin         | 2021                            | 2022         | EV/<br>EBITDA | EV/<br>Revenue |
| CCL Industries Inc.              | CCL                              | CAN         | \$8,021    | \$9,354     | \$5,035                     | 19.6%          | 11.7×                           | 10.5x        | 9.5x          | 1.9x           |
| Crown Holdings, Inc.             | CROWN  Brand-Building Packaging™ | USA         | \$11,024   | \$17,991    | \$12,010                    | 15.2%          | 10.8x                           | 41.6x        | 9.9x          | 1.5x           |
| Dongwon Systems Corporation      | Dongwon                          | KOR         | \$775      | \$1,061     | \$1,012                     | 12.5%          | 11.7×                           | 11.7x        | 8.4x          | 1.0x           |
| Greif, Inc.                      | GREIF                            | USA         | \$3,079    | \$5,602     | \$5,219                     | 17.3%          | 7.4x                            | 5.9x         | 6.2x          | 1.1x           |
| Richards Packaging Income Fund   | RICHARDS                         | CAN         | \$287      | \$339       | \$323                       | 15.6%          | 8.4x                            | 7.9x         | 6.7x          | 1.1x           |
| Toyo Seikan Group Holdings, Ltd. | Toyo Seikan Group Holdings, Ltd. | JPN         | \$2,741    | \$3,774     | \$6,688                     | 7.6%           | 3.9x                            | 3.7×         | 7.4×          | 0.6x           |
| TriMas Corporation               | TriMas                           | USA         | \$1,049    | \$1,466     | \$894                       | 16.5%          | 10.5x                           | 9.6x         | 9.9x          | 1.6x           |
| Winpak Ltd.                      | WINPAK                           | <b>C</b> AN | \$2,013    | \$1,535     | \$1,141                     | 20.0%          | 8.8x                            | 8.9x         | 6.7x          | 1.3x           |
| Excluded from mean and median    |                                  |             |            |             |                             | Mean<br>Median | 9.2x<br>9.7x                    | 8.3x<br>9.2x | 8.1x<br>7.9x  | 1.3x<br>1.2x   |

## Glass Packaging Global Comparable Public Companies

|                                |                               | Market Enterprise Revenue |         | EBITDA      | Annual Average<br>EV/EBITDA |                | Fourth Quarter<br>Dec. 31, 2023 |              |               |                |
|--------------------------------|-------------------------------|---------------------------|---------|-------------|-----------------------------|----------------|---------------------------------|--------------|---------------|----------------|
| Company                        |                               | Country                   |         | Value US\$M | US\$M                       | Margin         | 2021                            | 2022         | EV/<br>EBITDA | EV/<br>Revenue |
| Cristalerías de Chile S.A.     | Cristalchile                  | CHL                       | \$209   | \$701       | \$407                       | 8.5%           | 7.8x                            | 7.9x         | 20.2x         | 1.7×           |
| Ishizuka Glass Co., Ltd.       | SISHIZUKA                     | JPN                       | \$100   | \$265       | \$410                       | 12.1%          | 5.0x                            | 4.3x         | 5.3x          | 0.6x           |
| Nihon Yamamura Glass Co., Ltd. | NIHON YAMAMURA GLASS CO.,LTD. | JPN                       | \$101   | \$219       | \$512                       | 8.8%           | 22.5x                           | 57.5x        | 4.9x          | 0.4x           |
| O-I Glass, Inc.                |                               | USA                       | \$2,534 | \$6,782     | \$7,105                     | 19.7%          | 6.7x                            | 5.4x         | 4.9x          | 1.0x           |
| Verallia Société Anonyme       | verallia                      | FRA                       | \$4,509 | \$6,161     | \$4,315                     | 29.9%          | 7.4x                            | 5.6x         | 4.8x          | 1.4x           |
| Vetropack Holding AG           | vetropack 🖧                   | CHE                       | \$920   | \$1,085     | \$1,131                     | 18.7%          | 7.3x                            | 4.5x         | 5.1x          | 1.0x           |
| Vidrala, S.A.                  | vidrala                       | ESP                       | \$3,345 | \$3,711     | \$1,746                     | 23.4%          | 10.2x                           | 9.1x         | 9.1x          | 2.1x           |
| Vitro, S.A.B. de C.V.          | <b>Vitro</b> .                | MEX                       | \$692   | \$1,426     | \$311                       | 94.9%          | 5.7x                            | 5.5x         | 4.8x          | 4.6x           |
| Zignago Vetro S.p.A.           | ZIGNAGO VETRO                 | ITA                       | \$1,398 | \$1,621     | \$591                       | 42.2%          | 17.4x                           | 11.9x        | 6.5x          | 2.7x           |
| Excluded from mean and median  |                               |                           |         |             |                             | Mean<br>Median | 7.2x<br>7.4x                    | 6.8x<br>5.6x | 5.7x<br>5.1x  | 1.4x<br>1.4x   |

## Metal Packaging Global Comparable Public Companies

| Company                       | Company                 |          | Country  | Revenue                | Revenue EBITDA |        | Annual Average<br>EV/EBITDA |       | Fourth Quarter<br>Dec. 31, 2023 |                |
|-------------------------------|-------------------------|----------|----------|------------------------|----------------|--------|-----------------------------|-------|---------------------------------|----------------|
| Company                       |                         | Cap. USS |          | Cap. US\$M Value US\$M |                | Margin | 2021                        | 2022  | EV/<br>EBITDA                   | EV/<br>Revenue |
| Ardagh Metal Packaging S.A.   | ArdaghGroup 🥏           | LUX      | \$2,295  | \$5,801                | \$4,812        | 13.7%  | 10.6x                       | 9.8x  | 8.8x                            | 1.2x           |
| Ball Corporation              | Ball                    | USA      | \$18,136 | \$26,900               | \$14,029       | 14.9%  | 17.5x                       | 13.5x | 12.8x                           | 1.9x           |
| Hokkan Holdings Limited       | HOKKAN HOLDINGS LIMITED | ) JPN    | \$141    | \$414                  | \$655          | 9.8%   | 6.9x                        | 7.5x  | 6.5x                            | 0.6x           |
| Silgan Holdings Inc.          | SILGAN                  | USA      | \$4,819  | \$8,722                | \$5,988        | 16.4%  | 9.0x                        | 9.1x  | 8.9x                            | 1.5x           |
| Excluded from mean and median |                         |          |          |                        |                | Mean   | 8.8x                        | 8.8x  | 8.0x                            | 1.3x           |
|                               |                         |          |          |                        |                | Median | 9.8x                        | 9.4x  | 8.8x                            | 1.3x           |

## Plastic Packaging Global Comparable Public Companies

| Company                       |                              | Country | Market     | Enterprise Revenue |          | EBITDA         | Annual Average<br>EV/EBITDA |              | Fourth Quarter Dec. 31, 2023 |                |
|-------------------------------|------------------------------|---------|------------|--------------------|----------|----------------|-----------------------------|--------------|------------------------------|----------------|
|                               |                              |         | Cap. US\$M | Value US\$M        | US\$M    | Margin         | 2021                        | 2022         | EV/<br>EBITDA                | EV/<br>Revenue |
| AptarGroup, Inc.              | Aptar                        | USA     | \$8,132    | \$9,217            | \$3,487  | 20.3%          | 15.5x                       | 12.8x        | 13.0x                        | 2.6x           |
| Berry Global Group, Inc.      | Berry                        | USA     | \$7,784    | \$16,325           | \$12,457 | 16.0%          | 7.9x                        | 7.9x         | 8.2x                         | 1.3x           |
| FP Corporation                | FP CORPORATION               | JPN     | \$1,725    | \$2,248            | \$1,554  | 14.7%          | 12.4x                       | 11.3x        | 9.8x                         | 1.4x           |
| Fuji Seal International, Inc. | Fuji Seal International      | JPN     | \$666      | \$574              | \$1,366  | 8.8%           | 5.7x                        | 4.5x         | 4.8x                         | 0.4x           |
| Groupe Guillin S.A.           | GUILLIN we protect your food | FRA     | \$631      | \$723              | \$1,009  | 13.6%          | 4.4x                        | 4.1x         | 5.3x                         | 0.7x           |
| Myers Industries, Inc.        | myers MINDUSTRIES            | USA     | \$720      | \$792              | \$813    | 12.7%          | 12.1x                       | 9.9x         | 7.7×                         | 1.0x           |
| Transcontinental Inc.         | tc • TRANSCONTINENTAL        | CAN     | \$902      | \$1,642            | \$2,227  | 14.3%          | 5.9x                        | 5.8x         | 5.2x                         | 0.7x           |
| Excluded from mean and median |                              |         |            |                    |          | Mean<br>Median | 8.1x<br>7.9x                | 6.5x<br>7.9x | 6.8x<br>7.7x                 | 0.9x<br>1.0x   |

## Sustainable Packaging Global Comparable Public Companies (1/3)

| Company                           |                    | Country | rv         |             | Revenue  | EBITDA | Annual Average<br>EV/EBITDA |       | Fourth Quarter<br>Dec. 31, 2023 |                |
|-----------------------------------|--------------------|---------|------------|-------------|----------|--------|-----------------------------|-------|---------------------------------|----------------|
| Company                           |                    | Country | Cap. US\$M | Value US\$M | US\$M    | Margin | 2021                        | 2022  | EV/<br>EBITDA                   | EV/<br>Revenue |
| Amcor plc                         | O amcor            | CHE     | \$13,923   | \$21,117    | \$14,034 | 14.7%  | 11.6x                       | 10.9x | 10.2x                           | 1.5x           |
| Avery Dennison Corporation        | AVERY              | USA     | \$16,280   | \$19,350    | \$8,364  | 14.8%  | 15.6x                       | 12.9x | 15.7x                           | 2.3x           |
| Billerud AB (publ)                | BILLERUDKORSNÄS    | SWE     | \$2,531    | \$3,167     | \$4,099  | 11.1%  | 13.7x                       | 7.4x  | 7.0x                            | 0.8x           |
| Carvajal Empaques S.A.            | Carvajal EMPAQUES  | COL     | \$149      | \$262       | \$603    | 19.2%  | 4.3x                        | 2.1x  | 2.3x                            | 0.4x           |
| Cascades Inc.                     | <i>Cascades</i>    | CAN     | \$971      | \$2,583     | \$3,512  | 12.0%  | 5.4x                        | 7.7x  | 6.1x                            | 0.7x           |
| DS Smith Plc                      | DS<br>Smith        | GBR     | \$5,388    | \$7,968     | \$9,470  | 14.8%  | 9.3x                        | 6.9x  | 5.7x                            | 0.8x           |
| Elopak ASA                        |                    | NOR     | \$797      | \$1,194     | \$1,251  | 15.9%  | 9.4x                        | 9.2x  | 6.0x                            | 1.0x           |
| Graphic Packaging Holding Company | Graphic Packaging  | USA     | \$7,544    | \$12,983    | \$9,428  | 20.7%  | 8.9x                        | 9.2x  | 6.7x                            | 1.4x           |
| Huhtamäki Oyj                     | Huhtamaki          | FIN     | \$4,244    | \$5,830     | \$4,608  | 11.5%  | 11.3x                       | 10.2x | 11.0x                           | 1.3x           |
| International Paper Company       | INTERNATIONAL PAPE | r USA   | \$12,509   | \$17,497    | \$18,916 | 13.8%  | 8.3x                        | 5.9x  | 6.7x                            | 0.9x           |

Excluded from mean and median

## Sustainable Packaging Global Comparable Public Companies (2/3)

| Company  |                                       | Country | EBITDA     | Annual A    |          | Fourth Quarter<br>Dec. 31, 2023 |       |       |               |                |
|--|---------------------------------------|---------|------------|-------------|----------|---------------------------------|-------|-------|---------------|----------------|
| Company  |                                       | Country | Cap. US\$M | Value US\$M | US\$M    | Margin                          | 2021  | 2022  | EV/<br>EBITDA | EV/<br>Revenue |
| Klabin S.A.                                      | Klabin                                | BRA     | \$5,018    | \$10,300    | \$3,715  | 35.7%                           | 10.4x | 6.6x  | 7.8x          | 2.8x           |
| Mayr-Melnhof Karton AG                           |                                       | AUT     | \$2,799    | \$4,583     | \$4,603  | 11.1%                           | 10.2x | 9.3x  | 9.0x          | 1.0x           |
| Mondi plc  | mondi                                 | GBR     | \$9,498    | \$11,262    | \$8,102  | 18.6%                           | 9.4x  | 6.8x  | 7.5x          | 1.4x           |
| Packaging Corporation of America                 |                                       | USA     | \$14,491   | \$16,541    | \$7,802  | 22.7%                           | 10.3x | 7.7x  | 9.3x          | 2.1x           |
| Pactiv Evergreen Inc.                            | pactiv <b>evergreen</b>               | USA     | \$2,447    | \$6,105     | \$5,510  | 22.2%                           | 8.8x  | 7.6x  | 5.0x          | 1.1×           |
| Rengo Co., Ltd.                                  | The General Packaging Industry  RENGO | JPN     | \$1,651    | \$4,160     | \$6,328  | 9.9%                            | 6.2x  | 6.4x  | 6.6x          | 0.7x           |
| Sealed Air Corporation                           | Sealed Air®                           | USA     | \$5,275    | \$9,958     | \$5,489  | 20.4%                           | 11.3x | 10.4x | 8.9x          | 1.8x           |
| SIG Group AG                                     |                                       | CHE     | \$8,783    | \$11,770    | \$3,571  | 22.1%                           | 17.2x | 17.1x | 14.9x         | 3.3x           |
| Smurfit Kappa Group Plc  Smurfit Kappa Group Plc |                                       | IRL     | \$10,261   | \$13,785    | \$12,459 | 18.8%                           | 9.6x  | 7.4x  | 5.9x          | 1.1x           |
| Sonoco Products Company                          |                                       | USA     | \$5,473    | \$8,793     | \$6,781  | 16.7%                           | 17.1x | 18.5x | 7.8x          | 1.3x           |

Excluded from mean and median

## Sustainable Packaging Global Comparable Public Companies (3/3)

| Company                       | mpany Cou         |            | Market Enterprise Revenue<br>Country | e EBITDA    | Annual Average<br>EV/EBITDA |        | Fourth Quarter<br>Dec. 31, 2023 |      |               |                |
|-------------------------------|-------------------|------------|--------------------------------------|-------------|-----------------------------|--------|---------------------------------|------|---------------|----------------|
| Company                       |                   | Cap. US\$M |                                      | Value US\$M | US\$M                       | Margin | 2021                            | 2022 | EV/<br>EBITDA | EV/<br>Revenue |
| Stora Enso Oyj                | storaenso         | FIN        | \$10,903                             | \$14,437    | \$10,386                    | 12.0%  | 12.3x                           | 7.5x | 11.6x         | 1.4x           |
| Tailim Packaging Co., Ltd.    | 参TAILIM PACKAGING | KOR        | \$128                                | \$295       | \$554                       | 7.3%   | 12.0x                           | 7.4x | 7.3x          | 0.5x           |
| Tomoku Co., Ltd.              | Tomoku Co., Ltd.  | JPN        | \$250                                | \$692       | \$1,488                     | 7.2%   | 5.5x                            | 5.2x | 6.5x          | 0.5x           |
| WestRock Company              | WestRock          | USA        | \$10,650                             | \$19,560    | \$20,007                    | 15.4%  | 7.3x                            | 5.6x | 6.3x          | 1.0x           |
| Excluded from mean and median |                   |            |                                      |             |                             | Mean   | 9.1x                            | 7.5x | 6.9x          | 1.0x           |
|                               |                   |            |                                      |             |                             | Median | 9.9x                            | 7.5x | 7.1×          | 1.1×           |

## Packaging Solutions Industry - Global Transactions (1/2)

| Date   | Target   | Country | Description   | Buyer                          | Seller  | % Acquired | Size<br>US\$M | EV/<br>EBITDA | EV/<br>Revenue |
|--------|--|---------|---|--------------------------------|---|------------|---------------|---------------|----------------|
| Dec-23 | WENTUS Think · Create · Protect                | DEU     | Manufactures food, consumer, and hygiene packaging  | •••<br>Trioworld               | EGERIA  | 100.0%     | -             | -             | -              |
| Dec-23 | Republic Packaging Corp. Think inside the box. | USA     | Manufactures custom corrugated cardboard packaging  | ATLAS Packages & Displays      | -   | 100.0%     | -             | -             | -              |
| Dec-23 | NORPAL & TIBASA                                | MEX     | The acquisition will form UFP Palets y Embalajes S. de R.L. de C.V., operating across three key locations: Monterrey, Durango, and Guanajuato | <b>UFP</b> INDUSTRIES          | -   | 100.0%     | -             | -             | -              |
| Nov-23 | CP Glass operations in Poland                  | POL     | Manufactures beverage glass bottles   | BA                             | CP CANPACK                                    | 100.0%     | -             | -             | -              |
| Nov-23 | CRESTLINE PLASTICS Since 1983                  | USA     | Manufactures thermoformed packaging for a wide range of sectors   | conductive containers, inc.    | -   | 100.0%     | -             | -             | -              |
| Nov-23 | NYP Corporation                                | USA     | Manufactures industrial and agricultural packaging  | GRANITE CREEK CAPITAL PARTNERS | -   | 100.0%     | -             | -             | -              |
| Nov-23 | Duncan Print Group                             | GBR     | Provides packaging, litho printing, digital printing, and design services   | <b>Carton</b> Group            | -   | 100.0%     | -             | -             | -              |
| Nov-23 | TriState CONTAINER CORPORATION                 | USA     | Designs corrugated boxes  | Packaging Group                | -   | 100.0%     | -             | -             | -              |
| Nov-23 | gci  | USA     | Manufactures custom folding cartons   | CORE                           | -   | 100.0%     | -             | -             | -              |
| Nov-23 | COMPLETE PACKAGING \$                          | USA     | Manufactures foam packaging products  | SPG PACKAGING GROUP            | SPELL CAPITAL  FAMILY OFFICE • PRIVATE EQUITY | 100.0%     | -             | -             | -              |

Source: Capital IQ

## Packaging Solutions Industry - Global Transactions (2/2)

| Date   | Target  | Country | Description  | Buyer        | Seller              | % Acquired | Size<br>US\$M  | EV/<br>EBITDA | EV/<br>Revenue |
|--------|---|---------|--|--------------|---------------------|------------|----------------|---------------|----------------|
| Nov-23 | CONTENITORI IN PLASTICA DAL 1970                    | ITA     | Manufactures plastic vases, bottles, and lines                           | Axium        | -                   | 100.0%     | -              | -             | -              |
| Oct-23 | DIPACKCHEM HIGH PERFORMANCE PLASTIC PACKAGING       | FRA     | Manufactures rigid plastic packaging products                            | GREIF        | SK CAPITAL          | 100.0%     | \$538.0        | 9.4x          | 2.3x           |
| Oct-23 | <b>JACPAK</b>                                       | AUS     | Manufactures cartons and offers packaging solutions                      | ive          | -                   | 100.0%     | \$22.2         | 5.8x          | 0.8x           |
| Oct-23 | RIBBLE  | GBR     | Manufactures and converts corrugated packaging materials                 | vpk          | -                   | >50.0%     | -              | -             | -              |
| Oct-23 | PAPER<br>BOTTLE<br>COMPANY                          | DNK     | Manufactures protective packaging products in biodegradable molded fiber | ALPLA        | -                   | <50.0%     | -              | -             | -              |
| Oct-23 | Walki   | FIN     | Manufactures technical laminates and protective packaging materials      | OJI HOLDINGS | One Equity Partners | 100.0%     | -              | -             | -              |
| Oct-23 | ZETACARTON spa INDUSTRIA SCATOLE - CARTONE ONDULATO | ITA     | Manufactures corrugated cardboard  | vpk          | -                   | 100.0%     | -              | -             | -              |
| Oct-23 | Bergen Plastics                                     | NOR     | Manufactures food and technical packaging products                       | Skanem       | -                   | 100.0%     | -              | -             | -              |
| Oct-23 | Reliance  | CAN     | Manufacturers blow molded packaging with injection molding capabilities  | GREIF        | -                   | 100.0%     | \$20.2         | 6.8x          | -              |
|        |   |         |  |              |                     |            | Mean<br>Median | 7.3x<br>6.8x  | 1.5x<br>1.5x   |

Source: Capital IQ

### Selected Transactions Commentary



"The IPACKCHEM portfolio is in perfect alignment with Greif's strategic growth aspirations in jerrycans and other small plastics. Its facilities are located in many of the regions we already serve, leading to significant value creation opportunities. Further, IPACKCHEM allows us to enter into new and attractive geographies and end markets with a scaled position upon which we can further grow through organic investment."

Ole Rosgaard, President and CEO of Greif



"The acquisition of Reliance is a compelling bolt-on to our recently acquired Lee Container business and adds geographic breadth and an exciting new barrier technology to our jerrycan and small plastic container offering."

Ole Rosgaard, President and CEO of Greif



"NYP is deeply committed to its customers, employees, and other partners. With Granite Creek's support, I look forward to working hand in hand with the NYP team to drive continued growth at the Company and to maintain the highest standards of quality and service."

Robert Dahl, CEO of NYP Corporation



"This acquisition strategically marks the next phase of growth for both Unicorr and TriState, and combining capabilities, services, and expertise across all locations will offer significant benefit to our customers. The geographic expansion and strong cultural fit along with the potential for cross-selling opportunities makes the combined company well-positioned for growth."

Hap Perkins, CEO of Unicorr Packaging Group

## Private Equity Transactions

| INDUSTRY<br>CLASIFICATION                                   | PERIOD                               | AVERAGE<br>ENTERPRISE<br>VALUE (IN USD) | REVENUE<br>(IN USD) | TTM REVENUE<br>GROWTH                     | ENTERPRISE<br>VALUE / REVENUE | EBITDA<br>MARGIN | ENTERPRISE<br>VALUE /EBITDA | NUMBER OF<br>TRANSACTIONS |
|---|--------------------------------------|---|---------------------|---|-------------------------------|------------------|-----------------------------|---------------------------|
|   | 0000                                 | \$                                      | \$                  | \$\\\$\\\\\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | \$                            | \$               | \$ \frac{1}{2}              | \$                        |
| Plastics Packaging Materials NAICS 32611 – Plastics Packag  | <b>2018-2022</b><br>ging Materials   | \$38.8M                                 | \$38.8M             | 2.8%                                      | 1.1x                          | 16.8%            | 6.7x                        | 8                         |
| Packaging and Labeling Services NAICS 56191 – Packaging and | <b>2018-2023</b> d Labeling Services | \$63.1M                                 | <b>\$57.4</b>       | 12.7%                                     | 1.5x                          | 16.5%            | 8.9x                        | 13                        |

#### **Notes:**

- Data obtained via GF Data, a subscription-based information platform, offering detailed information and metrics about the transactions of Private Equity funds in the U.S.
- The data is provided under a blind confidential format. Users of the data are unable to identify the exact company and transaction corresponding to the transaction details. Given this blind approach, the data submitted is less likely to be biased or manipulated.

Source: GF Data

## Grupo Fomento Queretano

#### **TARGET**

Grupo Fomento Queretano

**TRANSACTION TYPE**Merger Advisory

#### **INDUSTRIES**

Consumer Products, Food and Beverage, Packaging Solutions

**GEOGRAPHY**Queretaro, Mexico

#### **SITUATION**

Seale & Associates was retained by the family owners of Grupo Fomento Queretano, one of the oldest family-owned Coca-Cola bottlers in Mexico, to analyze strategic alternatives for their business in the context of a changing industry landscape.

#### **SEALE & ASSOCIATES' APPROACH**

Seale presented the family with a range of strategic alternatives and outcome scenarios for a sale or merger with three industry consolidators considering the family's value, timing, and control objectives. After the family decided that a merger with Coca-Cola FEMSA was the preferred alternative, Seale ran a disciplined and expedited process to achieve the shareholder's objectives.

#### **OUTCOME**

Seale's approach resulted in a successful merger with Coca-Cola FEMSA. As a result of the merger, Grupo Fomento Queretano's shareholders received 45.1 million newly issued KOF series L shares for a total aggregate enterprise transaction value of approximately MXN\$7.6 billion (US\$580 million), including the assumption of debt.

# "Their professionals provided invaluable guidance and support"



"From the very beginning of the planning process before our merger with Coca-Cola FEMSA, Seale listened and provided straightforward answers to each and every one of our family member's questions and concerns and outlined the full range of options. Their professionals provided invaluable guidance and support as they helped us to navigate the merger negotiations. We knew we could count on their trusted advice to make certain we made the best decisions for our company, our employees, and our family".

Federico Ruiz Rubio Board member and shareholder, Grupo Fomento Queretano

# Grupo Tampico

**TARGET** Grupo Tampico

TRANSACTION TYPE Merger Advisory

#### **INDUSTRIES**

Consumer Products, Food and Beverage, Packaging Solutions

**GEOGRAPHY** Tamaulipas, Mexico

#### **SITUATION**

Seale & Associates was retained by Grupo Tampico's shareholders to properly analyze and structure the merger of the company's beverage division with Coca-Cola FEMSA.

#### **SEALE & ASSOCIATES' APPROACH**

Seale presented the family with a range of strategic alternatives and outcome scenarios for a sale or merger with three industry consolidators, considering the family's value, timing, and control objectives. After the family decided that a merger with Coca-Cola FEMSA was the preferred alternative, Seale ran a disciplined and expedited process to achieve the shareholder's objectives.

#### **OUTCOME**

Seale's approach resulted in a successful merger with Coca-Cola FEMSA. As a result of the merger, Grupo Tampico's shareholders received 63.5 million newly issued KOF series L shares at a value of Ps. 103.20 per share. The issued KOF series L shares appreciated 19.8% to a price of MXN \$123.63 prior to closing, representing a total aggregate enterprise transaction value of MXN \$10.6 billion (approximately US\$800 million as of the closing date exchange rate).

PACKAGING SOLUTIONS Q4 2023 "Seale provided our shareholders with valuable guidance" merged its **Beverage Division** with Coca:Cola "Seale provided our shareholders with valuable guidance on a wide range of important topics during the process and served as a trusted advisor in helping us to structure a successful merger with

Coca-Cola FEMSA that met our family shareholders' objectives".

**Robert Fleishman** Vice President, Grupo Tampico

"We are pleased to have successfully closed this very important merger transaction in a short period of time and consolidating our position as a leader in the Mexican beverage industry".

Carlos Salazar Lomelin, Chief Executive Officer, Coca-Cola FEMSA

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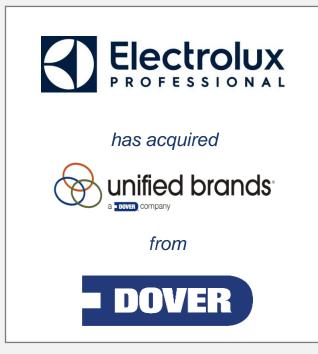
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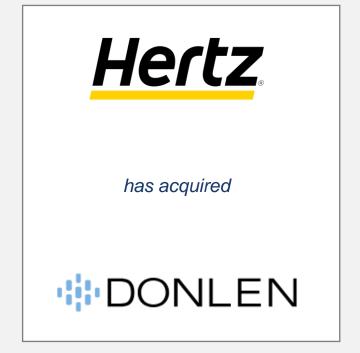








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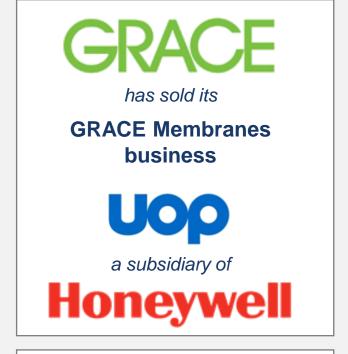








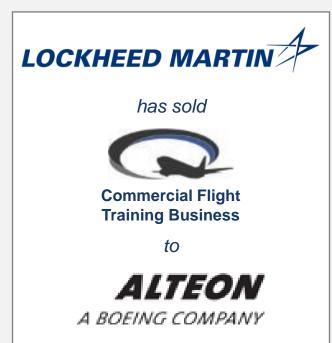


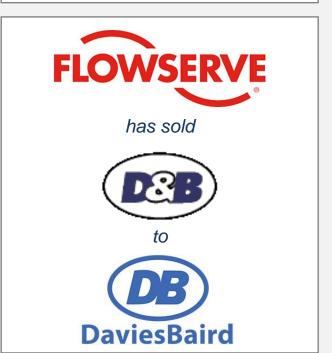
















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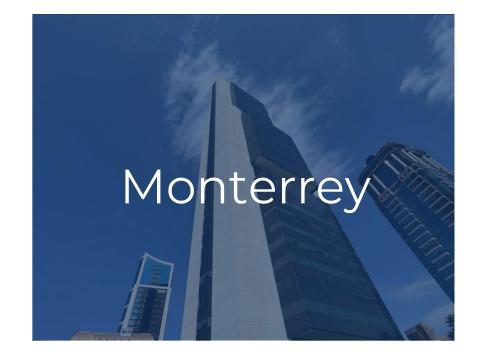
**CARLOS HERNANDEZ** Managing Director | San Luis Potosi, Mexico

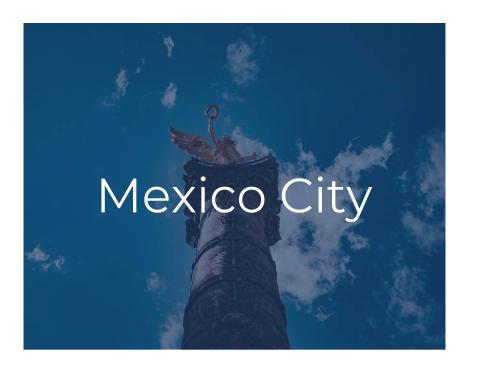


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University of Florida - BA in Political Science with High Honors



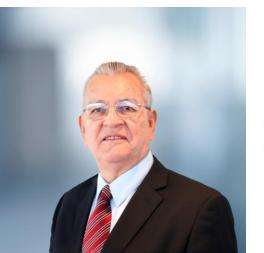
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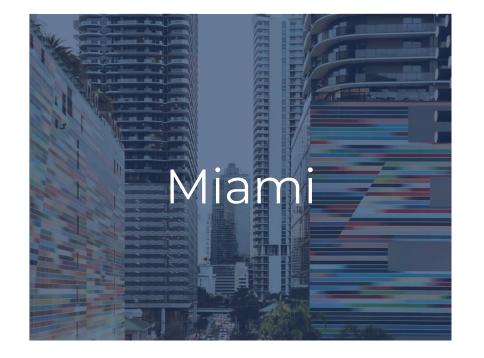


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