

Introduction

We are pleased to share our Packaging solutions Industry Multiples Valuation Update for Q1 2024.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client's strategic objectives in a range of transactions, including Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.



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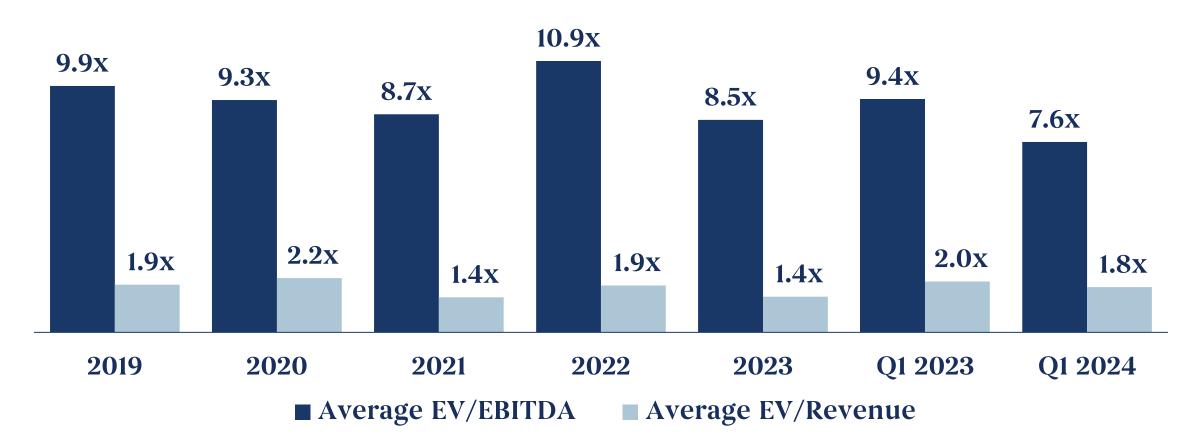
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Packaging Solutions Industry Overview, M&A Trends and Market Intelligence

Packaging Solutions overview

- The global packaging solutions market witnessed a dramatic increase in deal value in Q1 2024, reaching over US\$23.0B
- The industry is seeing a **rise** in **deals driven** by **advancements** in **technology**. **IoT-enabled** packaging solutions are being adopted to improve **efficiency** by tracking product location and monitoring conditions in real-time. **Nanotechnology** is being used to create **ultra-effective** barrier solutions for **longer** product **freshness**, particularly in food and medical segments
- Key trends in packaging include a focus on sustainability with ecofriendly materials, rising demand for secure e-commerce packaging, a growing preference for premium solutions, and increased adoption of digital printing for personalized packaging. Smart packaging, integrating sensors and tracking technologies are enhancing product monitoring and logistics efficiency
- The market is **segmented** based **on materials**, with paper and paperboard leading due to recyclability and e-commerce demands, alongside plastic (both flexible and rigid), metal, glass, and other materials
- In terms of end-use, the largest segments are food and beverage, followed by pharmaceuticals and healthcare, consumer goods, industrial goods, and others
- M&A activity is also driven by geographical expansion as companies seek to enter new markets or strengthen their presence in existing ones. This is coupled with a focus on diversifying product offerings to meet varying consumer demands

Packaging Solutions Industry M&A Average EV/EBITDA and EV/Revenue



Packaging Solutions Industry Key Trends

Adoption of **eco-friendly materials** in packaging to reduce environmental impact and meet consumer demand for sustainable products

Offering **personalized packaging solutions** to cater to specific consumer preferences and enhance brand loyalty

Leveraging **automation technologies** to improve production efficiency, reduce costs, and increase scalability in packaging manufacturing processes

Designing packaging specifically for **e-commerce** to ensure product protection during transit and improve customer unboxing experiences

Development of **lightweight packaging solutions** to reduce transportation costs and improve overall efficiency in the supply chain





Diversified Packaging Global Comparable Public Companies

Company	Market Value		Enterprise Value	Revenue	EBITDA	Annual Average EV/EBITDA		First Quarter Mar. 31, 2024		
Company		Cap. US\$N		US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	EV/ Revenue
CCL Industries Inc.	CCL	CAN	\$9,105	\$10,219	\$4,973	19.9%	10.5x	9.9x	10.3x	2.1x
Crown Holdings, Inc.	CROWN Brand-Building Packaging™	USA	\$9,460	\$16,304	\$11,820	16.0%	41.6x	13.3x	8.6x	1.4x
Dongwon Systems Corporation	Dongwon	KOR	\$932	\$1,221	\$936	13.1%	11.7×	8.8x	10.0x	1.3x
Greif, Inc.	GREIF	USA	\$3,264	\$5,879	\$5,153	16.8%	5.9x	6.0x	6.8x	1.1x
Richards Packaging Income Fund	RICHARDS	CAN	\$279	\$324	\$308	16.0%	7.9x	6.9x	6.6x	1.1x
Toyo Seikan Group Holdings, Ltd.	Toyo Seikan Group Holdings, Ltd.	JPN	\$2,798	\$3,838	\$6,285	8.6%	3.7x	7.3x	7.1×	0.6x
TriMas Corporation	TriMas	USA	\$1,097	\$1,512	\$905	16.6%	9.6x	10.4x	10.1x	1.7×
Winpak Ltd.	WINPAH	C AN	\$1,946	\$1,464	\$1,114	20.5%	8.9x	7.0x	6.4x	1.3x
Excluded from mean and median						Mean	8.3x	8.0x	8.2x	1.3x
						Median	9.2x	8.0x	7.8x	1.3x

Glass Packaging Global Comparable Public Companies

Company	Company		Market Country		Revenue			Annual Average EV/EBITDA		uarter 1, 2024
Company		Country	Cap. US\$M	Value US\$M	US\$M	Margin	2022	2023	VE/ EBITDA	EV/ Revenue
Cristalerías de Chile S.A.	Cristalchile	CHL	\$183	\$610	\$392	7.2%	7.9x	13.3x	21.7x	1.6x
Ishizuka Glass Co., Ltd.	SISHIZUKA	JPN	\$83	\$258	\$383	13.9%	4.3x	5.6x	4.9x	0.7x
Nihon Yamamura Glass Co., Ltd.	NIHON YAMAMURA GLASS CO.,LTD.	JPN	\$116	\$202	\$482	10.7%	57.5x	19.5x	3.9x	0.4x
O-I Glass, Inc.		USA	\$2,549	\$6,945	\$6,867	21.2%	5.4x	5.7x	4.8x	1.0x
Verallia Société Anonyme	verallia	FRA	\$4,546	\$6,094	\$4,212	29.7%	5.6x	5.7x	4.9x	1.4x
Vetropack Holding AG	vetropack &	CHE	\$715	\$908	\$1,007	18.2%	4.5x	5.1x	5.0x	0.9x
Vidrala, S.A.	vidrala	ESP	\$3,348	\$3,706	\$1,712	23.3%	9.1x	10.2x	9.3x	2.2x
Vitro, S.A.B. de C.V.	Vitro .	MEX	\$311	\$390	\$306	60.9%	5.5x	4.2x	2.1x	1.3x
Zignago Vetro S.p.A.	ZIGNAGO VETRO	ITA	\$1,266	\$1,476	\$533	41.1%	11.9x	10.3x	6.7x	2.8x
Excluded from mean and median						Mean Median	6.8x 5.6x	7.5x 5.7x	5.2x 4.9x	1.4x 1.3x

Metal Packaging Global Comparable Public Companies

	Company Cou		Country	Revenue EBITDA		Annual Average EV/EBITDA		First Quarter Mar. 31, 2024		
Company			Cap. US\$M \		US\$M	Margin	2022	2023	EV/ EBITDA	EV/ Revenue
Ardagh Metal Packaging S.A.	ArdaghGroup 4	LUX	\$2,050	\$5,356	\$4,822	12.2%	9.8x	8.8x	9.1x	1.1×
Ball Corporation	Ball	USA	\$21,206	\$29,589	\$13,922	16.3%	13.5x	12.5x	13.1x	2.1x
Hokkan Holdings Limited	HOKKAN HOLDINGS LIMITED	JPN	\$152	\$396	\$601	13.4%	7.5x	7.4x	4.9x	0.7x
Silgan Holdings Inc.	SILGAN	USA	\$5,172	\$8,189	\$5,887	16.4%	9.1x	8.5x	8.5x	1.4x
Excluded from mean and median						Mean	8.8x	8.2x	7.5x	1.3x
						Median	9.4x	8.7x	8.8x	1.3x

Plastic Packaging Global Comparable Public Companies

Company		Country		Value	Revenue	EBITDA	Annual Average EV/EBITDA		First Quarter Mar. 31, 2024	
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	EV/ Revenue
AptarGroup, Inc.	Aptar	USA	\$9,499	\$10,511	\$3,543	21.0%	12.8x	13.5x	14.1x	3.0x
Berry Global Group, Inc.	Berry	USA	\$7,011	\$16,122	\$12,245	16.0%	7.9x	8.1x	8.2x	1.3×
FP Corporation	FP CORPORATION	JPN	\$1,473	\$1,948	\$1,468	13.9%	11.3×	10.5x	9.5x	1.3×
Fuji Seal International, Inc.	Fuji Seal International	JPN	\$751	\$655	\$1,300	9.8%	4.5x	4.9x	5.1x	0.5x
Groupe Guillin S.A.	GUILLIN we protect your food	FRA	\$583	\$672	\$956	14.0%	4.1x	5.3x	5.0x	0.7x
Myers Industries, Inc.	myers INDUSTRIES	USA	\$854	\$919	\$804	11.8%	9.9x	7.7x	9.7x	1.1x
Transcontinental Inc.	TC • TRANSCONTINENTAL	CAN	\$946	\$1,653	\$2,152	14.8%	5.8x	5.5x	5.2x	0.8x
Excluded from mean and median						Mean	7.3x	7.0x	7.1x	1.2x
						Median	7.9x	7.7×	8.2x	1.1x

Sustainable Packaging Global Comparable Public Companies (1/3)

Company		Market Country		Value	Revenue	EBITDA	Annual Average EV/EBITDA		First Quarter Mar. 31, 2024	
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	EV/ Revenue
Amcor plc	O amcor	CHE	\$13,736	\$21,008	\$13,778	14.2%	10.9x	10.1x	10.7x	1.5x
Avery Dennison Corporation	AVERY DENNISON	USA	\$17,976	\$21,168	\$8,451	15.9%	12.9x	13.4x	15.7x	2.5x
Billerud AB (publ)	BILLERUDKORSNÄS	SWE	\$2,232	\$2,725	\$3,768	8.0%	7.4x	4.8x	9.1x	0.7x
Cascades Inc.	Cascades	CAN	\$736	\$2,157	\$3,407	11.8%	7.7×	7.4x	5.4x	0.6x
DS Smith Plc	DS Smith	GBR	\$6,896	\$9,455	\$9,390	14.8%	6.9x	5.2x	6.8x	1.0×
Elopak ASA		NOR	\$844	\$1,197	\$1,231	15.0%	9.2x	6.8x	6.5x	1.0x
Graphic Packaging Holding Company	Graphic Packaging	USA	\$8,931	\$14,394	\$9,249	21.6%	9.2x	6.9x	7.2x	1.6x
Huhtamäki Oyj	Huhtamaki	FIN	\$4,389	\$5,891	\$4,451	13.3%	10.2x	9.1x	9.9x	1.3x
International Paper Company	INTERNATIONAL PAP	er USA	\$13,502	\$18,447	\$18,515	13.0%	5.9x	5.8x	7.6x	1.0×
Klabin S.A.	Klabin	BRA	\$5,537	\$10,461	\$3,514	36.0%	6.6x	6.4x	8.3x	3.0x

Sustainable Packaging Global Comparable Public Companies (2/3)

Company		Country	Market	Enterprise Value	Revenue	EBITDA	Annual A		_	uarter I, 2024
Company		Country		US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	EV/ Revenue
Mayr-Melnhof Karton AG	MM	AUT	\$2,490	\$4,232	\$4,388	11.1%	9.3x	7.1x	8.6x	1.0x
Mondi plc	mondi	GBR	\$7,770	\$8,724	\$7,908	14.0%	6.8x	5.9x	7.9x	1.1×
Packaging Corporation of America	PC	USA	\$16,906	\$18,874	\$7,806	22.5%	7.7×	7.9x	10.7x	2.4x
Pactiv Evergreen Inc.	pactiv evergreen	USA	\$2,557	\$6,264	\$5,331	22.5%	7.6x	5.2x	5.2x	1.2x
Rengo Co., Ltd.	The General Packaging Industry RENGO	JPN	\$1,916	\$4,170	\$5,955	10.8%	6.4x	7.3x	6.5x	0.7x
Sealed Air Corporation	Sealed Air*	USA	\$5,375	\$9,815	\$5,470	20.2%	10.4x	8.9x	8.9x	1.8x
SIG Group AG	SIG	CHE	\$8,475	\$10,715	\$3,485	25.2%	17.1×	17.2x	12.2x	3.1x
Smurfit Kappa Group Plc	Smurfit Kappa	IRL	\$11,820	\$14,899	\$12,161	17.7%	7.4x	5.5x	6.9x	1.2x
Sonoco Products Company	SONOCO	USA	\$5,683	\$8,942	\$6,689	17.1%	18.5x	7.7×	7.8x	1.3x
Stora Enso Oyj	Storages	FIN	\$10,975	\$13,831	\$9,536	7.8%	7.5x	7.0x	18.6x	1.5x

Sustainable Packaging Global Comparable Public Companies (3/3)

Commonw	Carretus	Market Country	Value	Revenue	EBITDA	Annual Average EV/EBITDA		First Quarter Mar. 31, 2024	
Company	Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	EV/ Revenue
Tailim Packaging Co., Ltd.	TAILIM PACKAGING KOR	\$156	\$304	\$526	7.0%	7.4x	6.4x	8.2x	0.6x
Tomoku Co., Ltd.	Tomoku Co., Ltd. JPN	\$288	\$684	\$1,398	7.3%	5.2x	5.9x	6.7x	0.5x
WestRock Company	WestRock USA	\$12,707	\$21,607	\$19,456	16.2%	5.6x	5.2x	6.9x	1.1x
Excluded from mean and median					Mean	7.8x	6.8x	8.0x	1.4x
					Median	7.6x	6.9x	7.9x	1.2x

Packaging Solutions Industry - Q1 Global Transactions (1/2)

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	EV/ Revenue
Mar-24	DS Smith	GBR	Provides packaging solutions, paper products, and recycling services worldwide	International Paper	-	100.0%	\$9,900.0	8.4x	1.1x
Mar-24	-Ooms packaging	ITA	Manufactures and sells paper and corrugated packaging material	HINOJOSA	-	100.0%	-	-	-
Mar-24	GELPAC	CAN	Manufactures multiwall paper and poly-woven packaging products	ProAmpac	-	100.0%	-	-	-
Mar-24	Allpack Packaging Supplies Limited	GBR	Supplies protective packaging products	MACFARLANE PACKAGING	-	100.0%	\$5.1	6.7x	1.3x
Mar-24	NORDFILM PACKAGING	HUN	Produces flexible packaging with flexographic technology for the food and pet food industries	SIT S GROUP	-	80.0%	-	-	-
Mar-24	packaging * fulfillment * displays	USA	Provides turnkey corrugated packaging solutions	Welch Packaging	-	100.0%	-	-	-
Feb-24	Vidrala Italia	ITA	Produces, distributes, and sells a wide range of glass bottles and containers	verallia	vidrala	100.0%	\$249.2	7.0x	1.8x
Feb-24	Paperboard Manufacturing Facility of Graphic Packaging Holding Company	USA	Manufactures paperboard and folding cartons for a wide range of popular consumer goods, particularly beverages and packaged food	CLEARWATER PAPER.	Graphic Packaging	100.0%	\$700.0	-	-
Feb-24	LAVEIX	USA	Manufactures and distributes recyclable bulk containers intended for the packaging industry	Rapid ackaging	-	100.0%	-	-	-
Feb-24	A L U FLEX PACK	CHE	Provides flexible packaging products and solutions	Constantia	MONTANA TECH COMPONENTS	56.7%	-	-	-
Feb-24	ACTIVEPACKAGING	GBR	Manufactures flexible packaging materials for the food, horticultural and industrial sectors	קקה	-	100.0%	-	-	-

Packaging Solutions Industry - Q1 Global Transactions (2/2)

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	EV/ Revenue
Feb-24	Substantially all of the Assets of Consolidated Container Company	USA	Manufactures and distributes containers such as drums, intermediate bulk containers, pails, cans and plastic bottles	MAUSER Packaging Solutions	CONSOLIDATED CONTAINER COMPANY	100.0%	\$56.0	-	-
Jan-24	DisSolves	USA	Develops and manufactures dissolvable packaging material for food industry	BIG IDEA VENTURES GENERATION FOOD RURAL PARTNERS FUND	nnovation works	100.0%	-	-	-
Jan-24	APEX PLASTICS	USA	Manufactures custom single-stage polyethylene terephthalate and extruded high-density polyethylene packaging solutions	Container Services, Inc	PCE _{inc.}	100.0%	-	-	-
Jan-24	CHUENGE	GBR	Offers packaging solutions, including cardboard boxes, bubble wrap, envelopes, and book mailers	LOGSON	-	100.0%	-	-	-
Jan-24	& GLASSLAND	DEU	Manufactures glass packaging products	TRICORBRAUN	-	100.0%	-	-	-
Jan-24	Ton	USA	Designs and manufactures thermoformed packaging solutions	amerCare ROYAL F	-	100.0%	-	-	-
Jan-24	Bellwyck PACKAGE SMART*	CAN	Manufactures folding cartons, labels, and rigid packaging	MAX SOLUTIONS BIGGER THAN PACKAGING	-	100.0%	-	-	-
Jan-24	Grupo Polytec The Packaging Bibliotic La Bibliotici en Engageis	GTM	Manufactures and sells food flexible packaging products	sigmaQ	-	100.0%	-	-	-
							Mean	7.4x	1.4x
							Median	7.0x	1.3x

Selected Transactions Commentary



"The combination with IP is an attractive opportunity to create a truly international sustainable packaging solutions leader that is well positioned in attractive and growing markets across Europe and North America. It combines two focused and complementary businesses."

Miles Roberts, CEO of DS Smith



"This transaction is in line with our strategic plan and reflects our willingness to continue on our profitable growth path, including through targeted acquisitions, allowing us to complement our footprint in strategic geographies and improve our commercial and industrial presence in Italy."

Patrice Lucas, CEO of Verallia



"The facility is an outstanding asset with a great team, which we concluded is a more compelling fit with Clearwater Paper's strategic growth plans than our own. Bleached paperboard plays a major role in sustainable consumer packaging, and we will continue to service growing foodservice and packaging demand with bleached paperboard from our Texarkana facility."

Michael Doss, President and CEO of Graphic Packaging



"This acquisition strengthens SigmaQ's position in the region and opens up new opportunities for innovation and customer service in Latin American markets."

SigmaQ

Private Equity Transactions

INDUSTRY CLASIFICATION	PERIOD	AVERAGE ENTERPRISE VALUE (IN USD)	REVENUE (IN USD)	TTM REVENUE GROWTH	ENTERPRISE VALUE / REVENUE	EBITDA MARGIN	ENTERPRISE VALUE /EBITDA	NUMBER OF TRANSACTIONS
	0000	\$	\$	\$ \$ \ <u>\\$</u>	\$	\$	\$ =	\$
Plastics Packaging Materials NAICS 32611 – Plastics Packagin	2018-2022 g Materials	\$38.8M	\$38.8M	2.8%	1.1x	16.8%	6.7x	8
Packaging and Labeling Services NAICS 56191 – Packaging and La	2018-2023 abeling Services	\$63.1M	\$57.4	12.7%	1.5x	16.5%	8.9x	13

Notes:

- Data obtained via GF Data, a subscription-based information platform, offering detailed information and metrics about the transactions of Private Equity funds in the U.S.
- The data is provided under a blind confidential format. Users of the data are unable to identify the exact company and transaction corresponding to the transaction details. Given this blind approach, the data submitted is less likely to be biased or manipulated.

Source: GF Data

Grupo Fomento Queretano

TARGET

Grupo Fomento Queretano

TRANSACTION TYPEMerger Advisory

INDUSTRIES

Consumer Products, Food and Beverage, Packaging Solutions

GEOGRAPHYQueretaro, Mexico

SITUATION

Seale & Associates was retained by the family owners of Grupo Fomento Queretano, one of the oldest family-owned Coca-Cola bottlers in Mexico, to analyze strategic alternatives for their business in the context of a changing industry landscape.

SEALE & ASSOCIATES' APPROACH

Seale presented the family with a range of strategic alternatives and outcome scenarios for a sale or merger with three industry consolidators considering the family's value, timing, and control objectives. After the family decided that a merger with Coca-Cola FEMSA was the preferred alternative, Seale ran a disciplined and expedited process to achieve the shareholder's objectives.

OUTCOME

Seale's approach resulted in a successful merger with Coca-Cola FEMSA. As a result of the merger, Grupo Fomento Queretano's shareholders received 45.1 million newly issued KOF series L shares for a total aggregate enterprise transaction value of approximately MXN\$7.6 billion (US\$580 million), including the assumption of debt.

"Their professionals provided invaluable guidance and support"



"From the very beginning of the planning process before our merger with Coca-Cola FEMSA, Seale listened and provided straightforward answers to each and every one of our family member's questions and concerns and outlined the full range of options. Their professionals provided invaluable guidance and support as they helped us to navigate the merger negotiations. We knew we could count on their trusted advice to make certain we made the best decisions for our company, our employees, and our family."

Federico Ruiz Rubio Board member and shareholder, Grupo Fomento Queretano

Grupo Tampico

TARGETGrupo Tampico

TRANSACTION TYPEMerger Advisory

INDUSTRIES

Consumer Products, Food and Beverage, Packaging Solutions

GEOGRAPHYTamaulipas, Mexico

SITUATION

Seale & Associates was retained by Grupo Tampico's shareholders to properly analyze and structure the merger of the company's beverage division with Coca-Cola FEMSA.

SEALE & ASSOCIATES' APPROACH

Seale presented the family with a range of strategic alternatives and outcome scenarios for a sale or merger with three industry consolidators, considering the family's value, timing, and control objectives. After the family decided that a merger with Coca-Cola FEMSA was the preferred alternative, Seale ran a disciplined and expedited process to achieve the shareholder's objectives.

OUTCOME

Seale's approach resulted in a successful merger with Coca-Cola FEMSA. As a result of the merger, Grupo Tampico's shareholders received 63.5 million newly issued KOF series L shares at a value of Ps. 103.20 per share. The issued KOF series L shares appreciated 19.8% to a price of MXN \$123.63 prior to closing, representing a total aggregate enterprise transaction value of MXN \$10.6 billion (approximately US\$800 million as of the closing date exchange rate).

"Seale provided our shareholders with valuable guidance"

Beverage Division

merged its

with



"Seale provided our shareholders with valuable guidance on a wide range of important topics during the process and served as a trusted advisor in helping us to structure a successful merger with Coca-Cola FEMSA that met our family shareholders' objectives".

Robert Fleishman Vice President, Grupo Tampico

"We are pleased to have successfully closed this very important merger transaction in a short period of time and consolidating our position as a leader in the Mexican beverage industry".

Carlos Salazar Lomelin, Chief Executive Officer, Coca-Cola FEMSA

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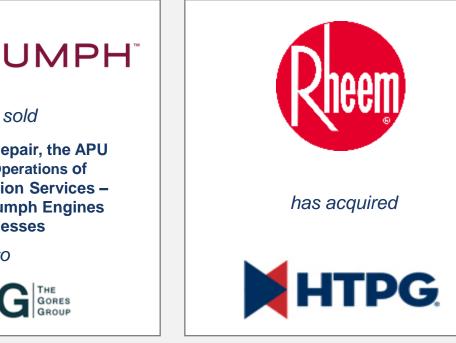








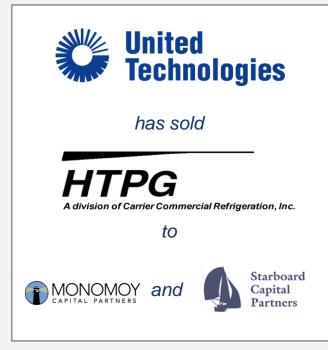




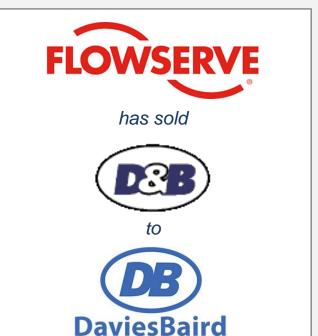








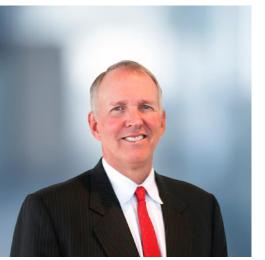








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25+ years of global M&A experience and Professor of M&A at Johns Hopkins University

The George Washington University - MBA International Business and MA - International Affairs

University of Florida - BA in Political Science with High Honors



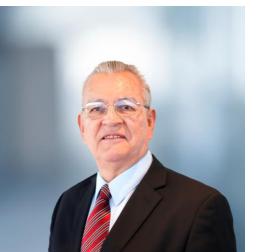
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32+ years with Grupo Industrial Saltillo with experience as Director, Corp. Dev. and extensive global commercial experience Instituto Tecnologico y de Estudios Superiores de Monterrey MBA and BS in Industrial Engineering





Creative Solutions. Trusted Advice.

For over 25 years, Seale & Associates has served leading public and private companies from around the world and operating in a broad range of industries with a high level of quality, integrity and independence while presenting innovative ideas and trusted solutions to address their most complex dealings.

25

YEARS OF EXPERIENCE

\$50B+

TRANSACTIONS GLOBALLY

SERVICES AND SOLUTIONS

Mergers & Acquisitions

Divestitures

held companies.

Joint Ventures / Alliances

Recapitalizations

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