

STEEL INDUSTRY Q4 2023 VALUATION UPDATE



# Introduction

We are pleased to share our Steel Industry Multiples Valuation Update for Q4 2023.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client's strategic objectives in a range of transactions, including **Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures**, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.



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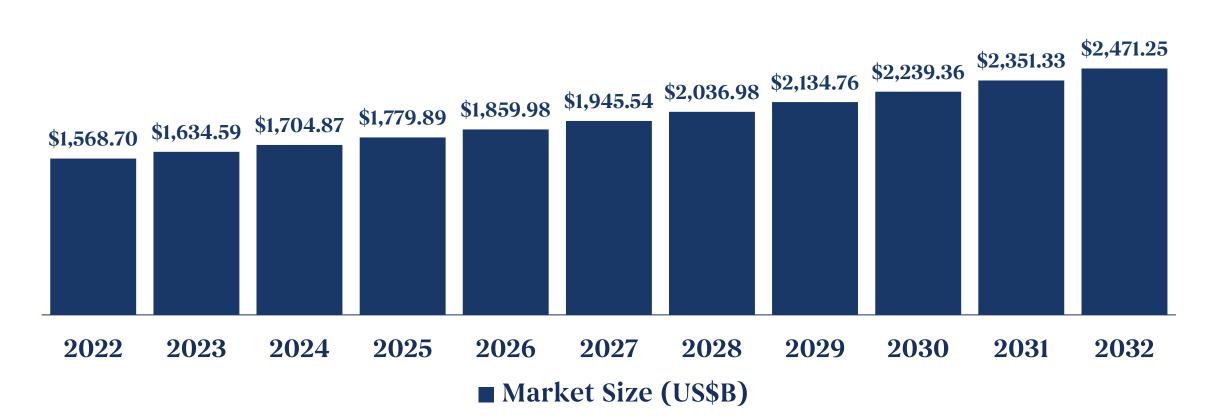
## **Steel's Industry Overview, M&A Trends and Market Intelligence**

### **Industry Overview and M&A Trends**

- The stainless steel market size is expected to grow from 12.2 million • tons in 2023 to 15.4 million tons by 2028, growing at a CAGR of 4.7%
- The growth of the steel market is being **propelled** by rising **demand** from industries such as building, construction, automotive, heavy machinery manufacturing and the aerospace industry
- Factors like the green energy transition and the increasing demand • for energy metals may drive M&A activity
- The industry has been in a state of **turmoil** since the **breakout** of **COVID-19**, primarily as a result of the closure of manufacturing facilities and plants, the rising production costs, and fluctuations in raw materials prices
- Due to this trend, the industrial **manufacturing** sector, which includes the steel industry, saw a continued **downward** trend in M&A deal volume and value in 2022. However, M&A activity has been **resurgent** in **2023**
- While M&A activity in the metals and mining sector was robust in 2022, driven by high commodity prices, the challenging macroeconomic environment and market volatility in 2023 are expected to lead to cautious buyers
- After a contraction in global steel demand in 2022, it is expected to grow at rates of 2.3% in 2023 and 1.7% in 2024

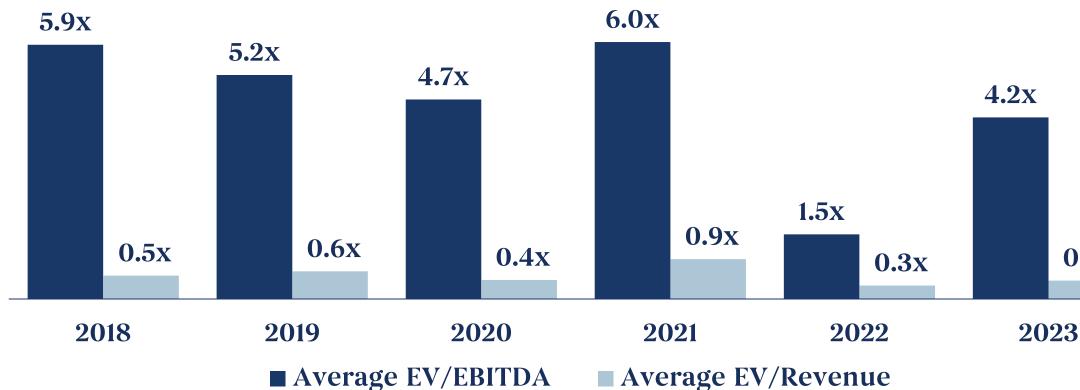
**Source:** Mordor Intelligence, McKinsey & Company's Report: The resilience of steel, KPMG's Report: M&A Trends in industrial manufacturing, Acuity Knowledge Partners, Refinitiv, Precedence Research

#### STEEL Q4 2023



#### Iron and Steel Market Size

**Steel Industry M&A Average EV/EBITDA and EV/Revenue** 







## **Steel Production Global Comparable Public Companies (1/3)**

Compony		Country	Market	Enterprise Value	Revenue	EBITDA	Annual / EV/EE	Average BITDA	Fourth Dec. 3	
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2021	2022	EV/ EBITDA	E <sup>v</sup> Reve
Acerinox, S.A.	ACERINOX	ESP	\$2,934	\$3,417	\$7,515	10.2%	7.9x	2.8x	4.5x	0.
Aichi Steel Corporation	<b>AICHI STEEL</b>	JPN	\$445	\$751	\$2,090	9.0%	4.0x	4.6x	4.0x	0.
Aperam S.A.	aperan	LUX	\$2,626	\$3,349	\$7,358	4.2%	7.7×	2.8x	10.7x	0.
ArcelorMittal S.A.	ArcelorMittal	LUX	\$23,782	\$30,452	\$70,614	12.5%	4.9x	1.4x	3.5x	0.
CAP S.A.	сАр	CHL	\$1,227	\$3,919	\$2,880	22.8%	3.3x	2.3x	6.0x	].4
Cleveland-Cliffs Inc.	CLEVELAND-CLIFFS INC.	USA	\$10,309	\$14,001	\$21,928	9.6%	16.2x	2.8x	6.6x	0.
Commercial Metals Company	CMC Commercial Metals	USA	\$5,855	\$6,582	\$8,575	16.9%	6.3x	4.6x	4.5x	0.
Companhia Siderúrgica Nacional	Companhia Siderúrgica Nacional	BRA	\$5,373	\$11,604	\$9,184	17.9%	6.5x	2.7x	7.0x	1.3
Industrias CH, S. A. B. de C. V.	<b>C-</b> INDUSTRIAS CH	MEX	\$4,690	\$3,868	\$2,905	23.7%	5.9x	4.7x	5.6x	1.3
Jindal Steel & Power Limited	JINDAL STEEL & POWER	IND	\$9,168	\$10,157	\$6,125	18.3%	4.1x	3.4x	9.1x	1.1

Source: Capital IQ























## **Steel Production Global Comparable Public Companies (2/3)**

Company		Country	Market	Enterprise Value	Revenue	EBITDA		Average BITDA	Fourth Dec. 3	
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2021	2022	EV/ EBITDA	E' Reve
JSW Steel Limited	JSW	IND	\$25,729	\$34,406	\$21,131	16.7%	9.1x	6.5x	9.8x	1.0
Kyoei Steel Ltd.	<b>KYOEI STEEL</b>	JPN	\$616	\$1,015	\$2,330	9.4%	4.2x	6.3x	4.6x	0.
Nucor Corporation	HUCOR'	USA	\$42,786	\$43,947	\$35,733	22.5%	7.8x	3.3x	5.5x	1.2
Outokumpu Oyj	outokumpu 🚫	FIN	\$2,136	\$2,168	\$8,117	7.1%	10.8x	2.2x	3.8x	0.
POSCO Holdings Inc.	posco	KOR	\$29,227	\$40,595	\$59,477	9.5%	4.4X	2.4x	7.2x	0.
Schnitzer Steel Industries, Inc.	Schnitzer	USA	\$840	\$1,203	\$2,956	4.9%	7.6x	4.4x	8.3x	0.
Steel Authority of India Limited	सेल SAIL	IND	\$6,136	\$9,734	\$13,004	11.1%	5.4x	3.0x	6.7x	0.
Steel Dynamics, Inc.	Steel Dynamics, Inc:	USA	\$19,111	\$19,904	\$18,795	20.6%	7.6x	3.0x	5.1x	1.
Tata Steel Limited	TATA STEEL	IND	\$20,610	\$30,069	\$28,045	8.1%	7.4x	3.3x	13.2x	1.
Ternium S.A.	Ternium	LUX	\$8,337	\$10,898	\$16,226	25.7%	3.9x	1.4x	2.6x	0.

























## **Steel Production Global Comparable Public Companies (3/3)**

Compony		Enterprise Market Value Reven		Revenue	EBITDA	Annual Average EV/EBITDA		Fourth Qua Dec. 31, 20		
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2021	2022	EV/ EBITDA	E Reve
Usinas Siderúrgicas de Minas Gerais S.A.		BRA	\$2,344	\$3,302	\$5,877	6.4%	5.4x	1.6x	8.7x	0.
Voestalpine AG	voestalpine	AUT	\$5,412	\$8,994	\$19,280	10.0%	7.9x	3.8x	4.7x	0.
Excluded from mean and median						Mean Median	6.1x 6.4x	3.5x 3.0x	6.1x 5.8x	0. 0.





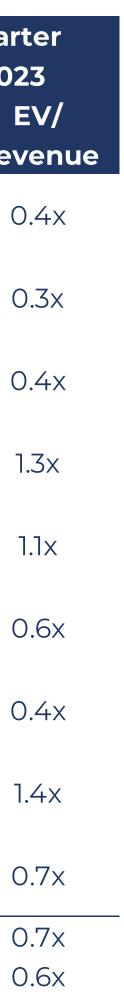
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## **Steel Distribution Global Comparable Public Companies**

			Market	Enterprise	Revenue	EBITDA		Average BITDA	Fourth Dec. 3	-
Company		Country	Cap. US\$M	Value US\$M	US\$M	Margin	2021	2022	EV/ EBITDA	, E Reve
EVA Precision Industrial Holdings Limited		HKG	\$176	\$295	\$792	9.6%	7.7x	7.0x	3.9x	0.
G Collado, S.A.B. de C.V.	COLLADO	MEX	\$89	\$179	\$694	5.0%	3.8x	2.7x	5.1x	0.
Olympic Steel, Inc.	OLYMPICSTEEL	USA	\$743	\$962	\$2,189	5.3%	12.8x	3.1x	8.3x	0.
Ramada Investimentos e Industria, S.A.	RAMADA INVESTIMENTOS E INDÚSTRIA	PRT	\$181	\$211	\$161	12.7%	9.9x	7.8x	10.3x	1.
Reliance Steel & Aluminum Co.	<b>STEEL &amp; ALUMINUM CO.</b>	USA	\$16,074	\$16,480	\$15,079	14.7%	8.4x	5.0x	7.4x	1.
Russel Metals Inc.	<b>Russel Metals</b>	CAN	\$2,069	\$1,956	\$3,472	9.3%	11.5x	3.2x	6.0x	0
Ryerson Holding Corporation	RYERSON	USA	\$1,185	\$1,859	\$5,285	5.0%	8.1x	2.9x	7.0x	0.
Valmont Industries, Inc.	valmont 🏹	USA	\$4,878	\$5,905	\$4,291	14.3%	14.3x	13.6x	9.6x	1.
Worthington Enterprises, Inc.		USA	\$2,836	\$3,258	\$4,612	13.0%	7.6x	5.3x	5.5x	0
Excluded from mean and median						Mean Median	9.3x 8.4x	4.6x 5.0x	7.0x 7.0x	0 0

Source: Capital IQ





## **Steel Industry - Q4 Global Transactions (1/2)**

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	Re
Dec-23	Thyssenkrupp Materials Processing Lamincer S.A.U.	ESP	Manufactures and produces carbon cold-rolled strip, structural steel and micro-alloyed materials	\land aranıa	thyssenkrupp	100.0%	-	-	
Dec-23	waupaca	USA	Manufactures gray, ductile, austempered ductile, and compacted graphite iron castings	CAPITAL PARTNERS	PROTERIAL	100.0%	-	-	
Dec-23	Uss United States Steel	USA	Manufactures and sells flat-rolled and tubular steel products	NIPPON STEEL	-	100.0%	\$14,900.0	6.7x	(
Dec-23	NOWAK	FRA	Manufactures precision-cast parts, in steel, stainless steel and superalloy, for industrial markets and medical sector		-	100.0%	-	-	
Dec-23	EBK	DEU	Manufactures longitudinal seam welded, thick-walled, large diameter steel pipes	Jiuli Hi-Tech Metals	-	100.0%	-	-	
Dec-23		POL	Manufactures and installs large-size welded steel structures, supplied for various industries	ZUGIL	<pre>// zamet</pre>	100.0%	\$9.7	-	
Dec-23	CEROCISTICE H	USA	Manufactures manganese steel castings for the crushing and grinding industry	Collecting Cumberland County Engaging HISTORICAL Stories SOCIETY	-	100.0%	-	-	
Dec-23	Seven Service Centers of Samuel, Son & Co.	USA	Comprises metal manufacturing, processing and distribution centers	Russel Metals Customer Focused, Employee Driven	SAMUEL	100.0%	\$225.0	6.8x	(
Dec-23	Garantell	SWE	Designs, manufactures, and distributes high-end wire mesh solutions	TROAX	-	100.0%	-	-	
Nov-23	HERTECANT	BEL	Manufactures and supplies stainless steel and ni-alloy forgings and flanges	SPECIAL FLANGES S.P.A.	-	100.0%	-	-	
Nov-23	TSA PROCESSING	USA	Manufactures stainless steel and aluminum coil and sheets	RYERSON	-	100.0%	-	-	







## **Steel Industry – Q4 Global Transactions (2/2)**

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	Re
Oct-23	COMSAL ESTRUCTURAS METÁLICAS	ESP	Manufactures steel and metal structures for industrial, chemical, electrical, and gas projects	serendipia. Capital partners	-	100.0%	-	-	
Oct-23	USA USA	USA	Manufactures steel plates using high roughing and finishing mills, hydraulic automatic gauge controls, and plan view rolling systems	Periama Holdings, LLC	JSW	10.0%	-	-	
Oct-23	SPECIAL PROFILES IN STEEL	ITA	Manufactures and sells a wide range of high-quality steel and titanium products	MONTANSTALL	CALVI HOLDING	100.0%	-	-	
Oct-23		MEX	Operates as a mining and energy company that produces iron ore	CHILDO RIVER HOLDINGS	-	>50%	-	-	
							Mean	6.8x	
							Median	6.8x	







## **Selected Transactions Commentary**

### NIPPON STEEL has acquired **United States Steel** (USS)

"We believe this transaction is in the best interests of our two companies, providing strong, immediate value for U.S. Steel shareholders while enhancing NSC's long-term growth prospects. We have a strong balance sheet and are confident in our ability to unlock the potential of bringing together NSC and U.S. Steel through advancement in steelmaking." Takahiro Mori, Executive Vice President of Nippon Steel Corporation

#### \Lambda aranıa

has acquired Thyssenkrupp Materials Processing Lamincer S.A.U. from

thyssenkrupp

"This acquisition is a consistent step in our strategic plan, where we aim to continue with our sustainable" growth as partner choice with excellent product quality as well as outstanding service and flexibility."

Carmelo Bilbao, Vicepresident of GRUPO ARANIA

## RYERSON

has acquired

has acquired

Garantell

TSA

**PROCESSING** 

"TSA's expertise in non-ferrous processing and polishing strengthens Ryerson's value-added services" within our own industry-leading stainless and aluminum franchises."

#### Mike Burbach, Chief Operating Officer of Ryerson

"The combined strengths of Troax and Garantell will enable us to offer a wider array of tailored solutions, further enhancing the value we bring to our customers. We look forward to starting to work with the team at Garantell and together continuing to develop the business."





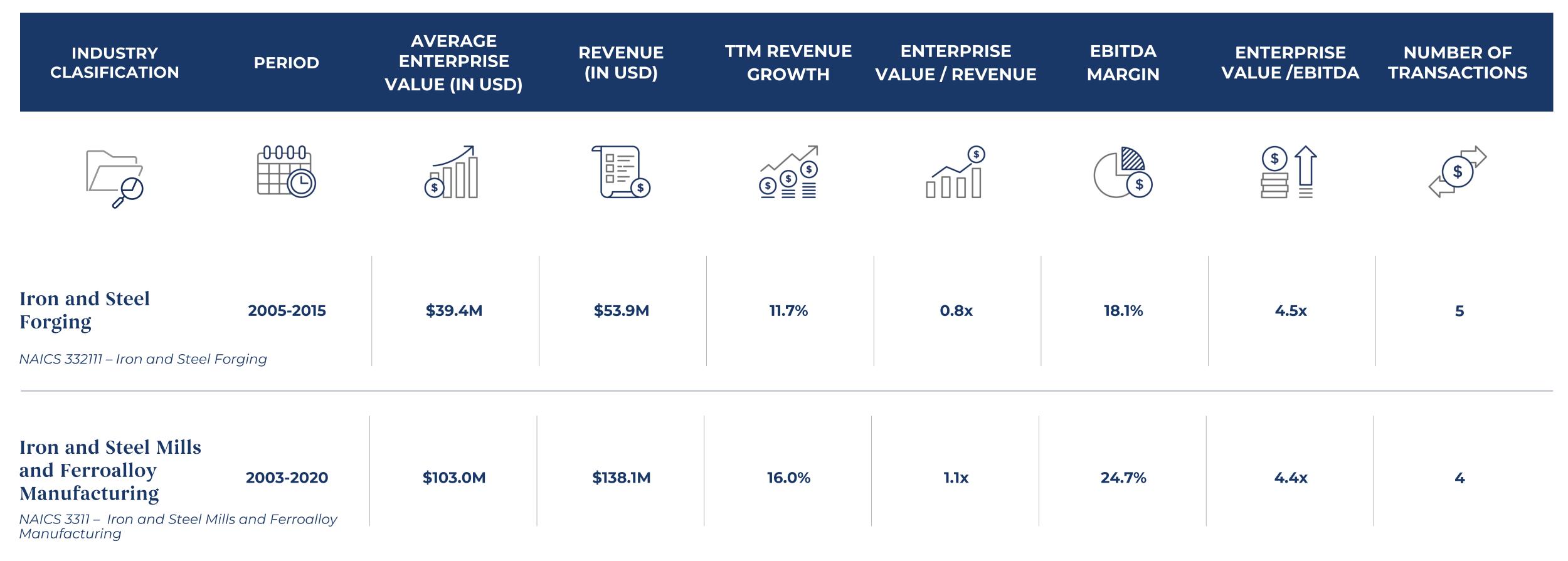








## **Private Equity Transactions**



#### **Notes:**

- this blind approach, the data submitted is less likely to be biased or manipulated.

• Data obtained via GF Data, a subscription-based information platform, offering detailed information and metrics about the transactions of Private Equity funds in the U.S. • The data is provided under a blind confidential format. Users of the data are unable to identify the exact company and transaction corresponding to the transaction details. Given



## Sector Relevant Experience

- Provided corporate finance advisory services to DEACERO, a Mexican leading producer of long steel, wires, and reinforcing steel
- Provided corporate finance advisory services to Fortacero, a leading distributor of steel and processed steel products
- Provided corporate finance advisory services to EZI Metales, a steel fabricator for a diverse customer base
- Provided acquisition advisory services to Timken, a manufacturer of engineered bearings and industrial motion products
- Provided valuation advisory services to the board of directors of Verzatec, a diversified manufacturer engaged in the production of aluminum, plastic and steel products, on valuation issues related to the company's going private transaction
- Advised the shareholders of Grupo Galaz (d.b.a. INMAGUSA), a leading Mexican manufacturer of frame rails for commercial vehicle manufacturers (OEMs) based in North America, on the sale of its business to Iochpe-Maxion, a Brazilian producer of wheels and chassis for commercial vehicles, wheels for light vehicles, railway freight cars and railway castings
- Advised Grif-Fab, a fabricator and distributor of fire sprinkler pipe and related products, on the sale of its business to Ferguson Fire & Fabrication, the fire protection business of Ferguson
- Advised Flowserve Corporation, one of the world's leading providers of fluid motion and control products and services, on the sale of its Davies & Baird Australian specialty castings foundry business to Davies Baird, a sister company of Quality Casting
- Advised Advanced Cast Products, an operator of foundries and machining and forging companies, on the sale of Belcher Corporation, a malleable iron caster, to Advanced Metals Group



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Please contact us if you would like further information about M&A trends and/or specific transaction multiples for your industry. © Seale & Associates 15



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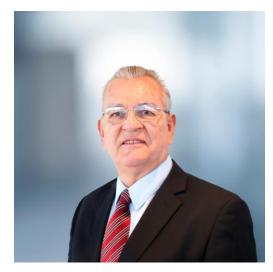


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