

ERBELHO

BUILDING PRODUCTS INDUSTRY Q1 2024 VALUATION UPDATE



# Introduction

We are pleased to share our Building Products Industry Multiples Valuation Update for Q1 2024.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client's strategic objectives in a range of transactions, including Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.

#### BUILDING PRODUCTS Q1 2024



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### **Building Products Industry Overview, M&A Trends and Market Intelligence**

#### **Industry Overview and M&A Trends**

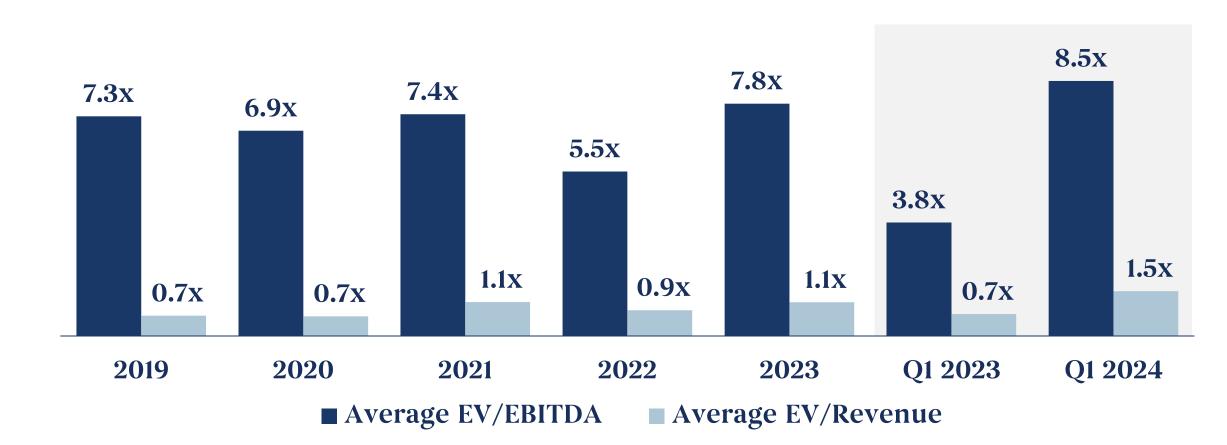
- The building construction spending is projected to rise 2.0% in 2024, driven by nonresidential construction and significant investments in infrastructure and manufacturing projects, supported by federal funding
- The building products sector has experienced a notable rise in M&A activity in Q1 2024, with both **strategic and financial buyers** showing strong interest in the industry
- In 2024, large-scale government spending and private investments in infrastructure are expected to **drive growth** in the building products industry. Key areas of investment include roads, railways, airports, ports, and urban mobility
- There is a growing focus on sustainable building materials and energy-efficient solutions. This is particularly evident in the **insulation market**, where demand for energy-saving products continues to rise due to environmental concerns and regulatory requirements
- The industry is increasingly integrating **digital tools** such as Building Information Modeling (BIM) and prefabrication techniques to **improve efficiency** and **reduce on-site construction** time. This trend is expected to continue growing, fueled by the need for greater collaboration and improved project management
- Innovations in construction technology, particularly the use of robotics, augmented reality (AR), and **virtual reality** (VR), are playing a **crucial role** in advancing the building products industry. These technologies enhance project visualization, operational efficiency, and collaboration across various construction phases
- The projected growth of the engineering and construction (E&C) sector in 2024, particularly in segments such as multifamily residential, lodging, and infrastructure, will significantly **boost** the **demand** for **building products**, including flooring, insulation, plumbing fixtures, lighting solutions, and structural materials. To meet this increased demand, manufacturers will need to enhance their production capacities and focus on developing innovative, high-quality building products
- Despite higher interest rates and elevated raw material costs, early 2024 has shown positive trends in the building materials industry. Residential housing starts have increased, with single-family home sales normalizing. This resurgence is complemented by a strong rebound in non-residential construction, driven by public infrastructure investments

**Sources:** Capital IQ, Deloitte, Gordian, BDC Network, The Farnsworth Group, Autodesk Construction Cloud



#### **Building Products Industry M&A Deal Size and Volume**

Building Products Industry M&A Average EV/EBITDA and EV/Revenue



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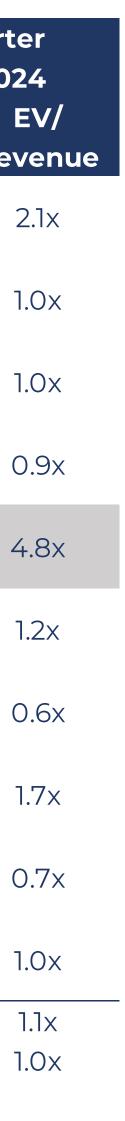


### **Building Products - Global Comparable Public Companies**

			Market	Enterprise	Revenue	EBITDA		Average BITDA	First C Mar. 3	
Company		Country	Cap. US\$M	Value US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E Reve
3M Company	<b>3M</b>	USA	\$58,695	\$69,712	\$32,653	25.4%	12.3x	10.4x	8.4x	2.
Apogee Enterprises, Inc.	apogee) enterprises, inc.	USA	\$1,307	\$1,425	\$1,417	13.8%	8.7x	7.9x	7.3x	].(
BASF SE	<b>D - BASF</b> We create chemistry	DEU	\$50,967	\$71,357	\$71,706	10.1%	14.4x	5.2x	9.8x	1.0
Compagnie de Saint-Gobain S.A.	SAINT-GOBAIN	FRA	\$38,962	\$47,461	\$51,725	15.3%	7.0x	5.2x	6.0x	0.
CSW Industrials, Inc.		USA	\$3,644	\$3,835	\$793	25.5%	23.1x	14.4x	18.9x	4.
Dow Inc.	Dow	USA	\$40,740	\$53,422	\$43,536	15.3%	7.6x	4.1x	8.0x	٦.
Etex N.V.	ete×	BEL	\$1,349	\$2,503	\$4,108	17.7%	3.1x	3.9x	3.5x	0.
Gibraltar Industries, Inc.	GIBRALTAR	USA	\$2,452	\$2,398	\$1,377	15.5%	17.0x	9.1x	11.2x	].'
LIXIL Corporation		JPN	\$3,563	\$7,256	\$9,804	7.2%	9.4x	8.2x	10.3x	0.
Spectrum Brands Holdings, Inc.		USA	\$2,694	\$2,787	\$2,887	7.3%	10.5x	22.6x	13.3x	1.0
Excluded from mean and median						Mean Median	9.1x 9.9x	7.6x 8.1x	8.6x 9.1x	]. ].(

Source: Capital IQ



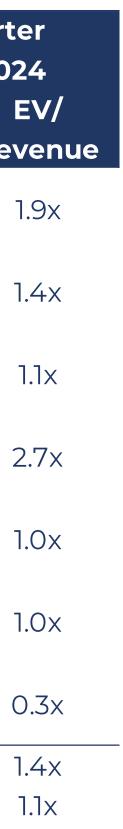


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### Flooring - Global Comparable Public Companies

Company		Country	Market	Enterprise Value	Revenue	EBITDA		Average BITDA	First C Mar. 3	-
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E' Reve
Grupo Lamosa, S.A.B. de C.V.	🎲 LAMOSA	MEX	\$2,708	\$3,634	\$1,895	19.4%	5.1x	6.6x	9.9x	1.9
Internacional de Cerámica, S.A.B. de C.V.	🔀 INTERCERAMIC	MEX	\$817	\$970	\$680	13.9%	5.5x	6.3x	10.3x	].4
Interface, Inc.	Interface	USA	\$979	\$1,384	\$1,255	13.5%	7.9x	6.4x	8.2x	1.
James Halstead plc	James Halstead pre	GBR	\$1,058	\$988	\$367	21.2%	19.8x	15.0x	12.7x	2.'
Mohawk Industries, Inc.	NOHAWK® INDUSTRIES, INC.	USA	\$8,337	\$10,851	\$11,008	15.1%	8.1x	4.9x	6.5x	1.0
PBG S.A.	<b>PBG</b>	BRA	\$195	\$462	\$444	10.6%	31.3x	4.8x	9.8x	1.(
Tarkett S.A.	<b>O</b> Tarkett	FRA	\$645	\$1,243	\$3,628	7.8%	7.4x	7.1x	4.4X	0.
Excluded from mean and median						Mean	9.0x	6.0x	8.8x	2
						Median	7.9x	6.4x	9.8x	1.

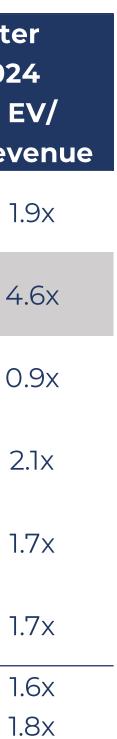




### **Insulation - Global Comparable Public Companies**

Compony		Market Valu		Enterprise	Revenue	EBITDA	Annual Average EV/EBITDA		First Q Mar. 3 <sup>-</sup>	
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E' Reve
APi Group Corporation	API .	USA	\$10,263	\$13,155	\$6,915	12.0%	14.5x	14.8x	15.8x	1.9
Armstrong World Industries, Inc.			\$5,442	\$6,014	\$1,311	33.4%	16.1x	12.2x	13.7x	4.
Covestro AG	covestro	DEU	\$10,320	\$13,335	\$15,260	6.7%	7.0x	3.6x	13.0x	0.
Kingspan Group plc	Kingspan.	IRL	\$16,682	\$18,084	\$8,729	13.3%	22.8x	15.0x	15.6x	2.
Owens Corning	Owens Corning	USA	\$14,510	\$16,212	\$9,646	23.4%	7.5x	5.1x	7.2x	1.5
Rockwool A/S		DNK	\$7,016	\$6,758	\$3,962	21.0%	13.9x	8.3x	8.1x	1.5
Excluded from mean and median						Mean	11.8x	9.8x	11.5x	1.6
						Median	14.2x	10.2x	13.4x	1.8





### Kitchen & Bath - Global Comparable Public Companies

			Market	Enterprise	Revenue	EBITDA		Average BITDA	First C Mar. 3	-
Company		Country	Cap. US\$M	Value US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E Reve
American Woodmark Corporation		USA	\$1,611	\$2,024	\$1,875	14.4%	8.7x	8.7x	7.5x	٦.
Caesarstone Ltd.	caesarstone	ISR	\$141	\$204	\$533	3.4%	5.5x	4.7x	11.2x	0.
FERRO S.A.	<b>FERRO</b>	POL	\$189	\$214	\$200	14.7%	8.7x	6.1x	7.3x	٦.
FM Mattsson AB (publ)	FM MATTSSON Mora 🌢 Group	SWE	\$209	\$206	\$178	15.0%	9.5x	6.9x	7.7×	1.2
Fortune Brands Innovations, Inc.	Fortune Brands	s USA	\$10,643	\$13,127	\$4,696	19.5%	13.4x	8.9x	14.3x	2.
Masco Corporation	MASCO	USA	\$17,335	\$20,193	\$7,914	20.1%	12.5x	11.3x	12.7x	2.
Norcros plc	norcros	GBR	\$208	\$295	\$534	10.2%	7.8x	4.7x	5.4x	0.
Reliance Worldwide Corporation Limited	RWC	USA	\$2,933	\$3,406	\$1,232	20.5%	14.5x	11.3x	13.5x	2.
Svedbergs Group AB (publ)	SVEDBERGS	SWE	\$193	\$280	\$180	15.2%	11.5x	10.6x	10.3x	1.0
Villeroy & Boch AG	Villeroy & Boch	DEU	\$522	\$376	\$1,025	10.1%	4.1x	2.9x	3.6x	0.
Excluded from mean and median						Mean Median	8.5x 9.1x	7.6x 7.8x	8.2x 9.0x	1.4 1.



























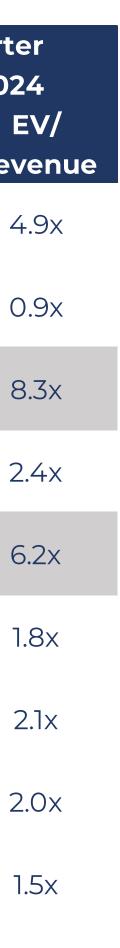


### Pipes, Valves & Fittings - Global Comparable Public Companies (1/2)

Company		Country	Market htry Cap. US\$M	Enterprise Value	Revenue	EBITDA		Average BITDA	First Q Mar. 3	
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E' Reve
Advanced Drainage Systems, Inc.		USA	\$13,369	\$14,154	\$2,874	30.7%	18.6x	16.2x	16.0x	4.
Aliaxis SA	<b>O</b> aliaxis	BEL	\$2,530	\$3,948	\$4,379	16.2%	4.6x	4.3x	5.6x	0.
American Water Works Company, Inc.	American Water	USA	\$23,801	\$35,864	\$4,307	52.3%	21.1x	20.1x	15.9x	8.
Franklin Electric Co., Inc.	Franklin Electri	c USA	\$4,918	\$4,993	\$2,041	16.4%	19.5x	15.2x	14.9x	2.4
Geberit AG	GEBERIT	CHE	\$19,676	\$20,745	\$3,357	30.3%	24.2x	17.9x	20.4x	6.
Georg Fischer AG	+GF+	CHE	\$6,074	\$8,231	\$4,489	12.0%	18.1x	11.2x	15.3x	1.8
Genuit Group plc		GBR	\$1,382	\$1,570	\$741	20.8%	21.1x	10.8x	10.2x	2.
Lindsay Corporation		USA	\$1,298	\$1,259	\$645	19.0%	21.1x	17.1x	10.3x	2.0
Mueller Industries, Inc.	MUELLER	USA	\$6,128	\$4,916	\$3,299	23.6%	7.7x	4.2x	6.3x	1.5
Orbia Advance Corporation, S.A.B. de C.V. <b>orbi</b>		MEX	\$3,997	\$9,000	\$7,787	19.2%	6.1x	4.1x	6.0x	1.2

#### BUILDING PRODUCTS Q1 2024



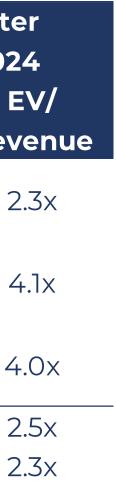




### Pipes, Valves & Fittings - Global Comparable Public Companies (2/2)

Compony		Country	Market	Enterprise	Revenue	EBITDA		Average BITDA	First Quarte Mar. 31, 202	
Company		Country	Cap. US\$M	Value US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E' Reve
Prince Pipes and Fittings Limited		IND	\$729	\$708	\$310	14.2%	19.9x	17.5x	16.0x	2.
Xylem Inc.	xylen Let's Solve Water	USA	\$31,246	\$32,963	\$7,949	17.8%	24.4x	19.7x	23.4x	4.
Zurn Elkay Water Solutions Corporation	<b>ZURN</b> WATER SOLUTIONS	USA	\$5,795	\$6,201	\$1,532	21.1%	16.7x	22.7x	19.2x	4.
Excluded from mean and median						Mean	13.9x	13.2x	12.3x	2.
						Median	19.5x	16.2x	15.3x	2.





### Lighting - Global Comparable Public Companies

Company		Country		Cap. US\$M Value US	Revenue	EBITDA		Average BITDA	First Quar Mar. 31, 20	
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E` Reve
Fagerhult Group AB	FAGERHULT	SWE	\$1,217	\$1,428	\$796	15.7%	14.8x	10.2x	11.4x	1.8
Acuity Brands, Inc.	<b>Secuity</b> Brands	USA	\$8,201	\$8,283	\$3,851	16.4%	11.8x	10.2x	13.1x	2.
Hubbell Incorporated	HUBBELL	USA	\$22,281	\$24,235	\$5,487	22.4%	15.7x	16.1x	19.8x	4.
Legrand SA	La legrand <sup>®</sup>	FRA	\$27,425	\$29,600	\$8,950	23.1%	17.4x	14.3x	14.3x	3.
Excluded from mean and median						Mean	14.9x	12.7x	12.9x	2.
						Median	15.2x	12.3x	13.7x	2.





### Windows & Doors - Global Comparable Public Companies (1/2)

Company		Country	Market	Enterprise Value	Revenue	EBITDA		Average BITDA	First Q Mar. 3		
Company		Country	Cap. US\$M	US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E' Reve	
Allegion plc	ALLEGION	IRL	\$11,794	\$13,492	\$3,622	24.8%	18.2x	16.1x	15.1x	3.'	
Arbonia AG	ARBONIA 🖄	CHE	\$927	\$1,149	\$566	13.6%	9.9x	45.4x	14.9x	2.0	
Deceuninck NV	deceuninck	BEL	\$337	\$428	\$934	12.8%	6.1x	4.4x	3.6x	0.	
dormakaba Holding AG	dormakaba 🞽	CHE	\$2,202	\$2,919	\$3,110	10.7%	10.0x	6.8x	8.8x	0.	
Epwin Group Plc	Epwin Group	GBR	\$137	\$272	\$436	10.5%	9.5x	6.1x	6.0x	0.	
Eurocell plc	eurocell	GBR	\$181	\$255	\$460	10.8%	11.8x	5.6x	5.1x	0.	
InnoTec TSS AG	InnoTec TSS AG	DEU	\$68	\$60	\$124	16.2%	6.1x	4.6x	3.0x	0.	
Inwido AB (publ)	inwido	SWE	\$791	\$919	\$812	15.5%	9.6x	6.9x	7.3x	1.	
JELD-WEN Holding, Inc.	JELDWEN	USA	\$1,825	\$2,918	\$4,183	8.6%	9.4x	7.1x	8.1x	0.	
Quanex Building Products Corporation	Quanex building products	USA	\$1,263	\$1,330	\$1,108	14.7%	7.2x	5.4x	8.2x	1.2	



























### Windows & Doors - Global Comparable Public Companies (2/2)

			Market	Enterprise	Revenue	EBITDA		Average BITDA		rst Quarte ar. 31, 2024	
Compar	٦y	Country	Cap. US\$M	Value US\$M	US\$M	Margin	2022	2023	EV/ EBITDA	E` Reve	
Tecnoglass Inc.	TECNOGLASS	COL	\$2,445	\$2,479	\$823	35.2%	9.8x	7.5x	8.6x	3.	
Tyman plc	🔘 ΤΥΜΑΝ	GBR	\$713	\$925	\$831	15.6%	9.0x	6.2x	7.1x	1.	
Excluded from mean and mediar	ſ					Mean Median	9.0x 9.6x	7.0x 6.5x	6.6x 7.7x	1.3 1.0	













# **Building Products – Q1 Global Transactions (1/2)**

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	Re
Mar-24	CAND-FUNDI	CHE	Produces, distributes, and offers building materials, recycling, earthworks, and logistics services	<b>P</b> HOLCIM	-	100.0%	-	-	
Mar-24	Building Products, Inc.	USA	Manufactures steel framing components and accessories for use in the construction of commercial, institutional, and residential structures	EB METAL U.S.	-	100.0%	-	-	
Mar-24		USA	Manufacture aluminum patio covers, shade structures and roofing systems	FOUR SEASONS <sup>®</sup> BUILDING PRODUCTS.	OmniMax <sup>®</sup> International	100.0%	-	-	
Mar-24	BUILDING SYSTEMS, INC	USA	Manufactures turnkey structural building components	U.S.	-	100.0%	-	-	
Mar-24	IDEAL stair parts	USA	Manufactures and distributes stair components	Coffman STAIR PARTS	_	100.0%	_	-	
Feb-24	<b>b</b> eslag design	SWE	Manufactures hardware and interior products, such as door locks, handle, knobs, and hook	SALIX GROUP	-	100.0%	-	-	
Feb-24	🖇 Summitville	USA	Manufactures tiles	GENERAL SHALE BRICK BRICK	-	100.0%	-	-	
Feb-24	Acoustix.	USA	Manufactures custom acoustical wood and architectural interior products	CATALYST ACOUSTICS GROUP	-	100.0%	-	-	
Feb-24	APTSON BETAVS	USA	Manufactures high-quality metal roofing and siding panels, metal buildings, pole barns, and trusses	GEORGIA METALS, INC.	_	100.0%	_	-	
Feb-24	ZinCo	DEU	Provides green roofing systems	J HOLCIM	-	100.0%	-	-	
Feb-24	DIAPLAS	CAN	Manufactures profiles and trims for floor and wall tile installation		-	100.0%	-	-	







# **Building Products – Q1 Global Transactions (2/2)**

Date	Target	Country	y Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	EV/ Revenue
Jan-24	Cox Dimensions, Inc	USA	Manufacture and distribute milled building products and wood shaving byproducts, and offer wood kiln drying services		-	100.0%	-	-	-
Jan-24	<b>PRECAST</b> Wall Systems Inc.	USA	Manufactures and installs precast concrete walls	PERMACAST	-	100.0%	-	-	-
Jan-24	Novaref	ITA	Produces refractory rollers for the ceramic and automotive markets	CREDEM PRIVATE EQUITY SGR	GROUP	> 50%	_	-	_
Jan-24	+ PM) swiss quality	CHE	Manufactures specialty roofing and facade fastening systems	SIMPSON StrongTie	-	100.0%	-	-	-
Jan-24	HK Composites	USA	Manufactures insulated concrete sandwich panels	<b>DAYTON</b> SUPERIOR	-	100.0%	-	-	-
Jan-24	MpS Mulio Prosafe	DNK	Manufacture profiles, roof accessories, and fall protection for roof structures	J.A. PLAST®	-	100.0%	-	-	-
Jan-24	SOLUTIONS	GBR	Designs and manufactures trussed rafters and metal web floor joists		-	100.0%	-	-	-





### Windows & Doors - Q1 Global Transactions

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	Re
Mar-24	HARVEY BUILDING PRODUCTS	USA	Manufactures high-performing, custom windows and doors	CORNERSTONE BUILDING BRANDS	_	100.0%	-	-	
Mar-24	$D^3$	USA	Provides residential doors, garage doors, and high-speed doors and loading dock products	DOCKS, DOORS AND MORE.	-	100.0%	-	-	
Mar-24	Suntrol	USA	Provides window solar control, custom window designs, privacy, sustainability, bird- strike mitigation, and window security solutions	Solar Tin	-	100.0%	-	-	
Mar-24	Panther Overhead Door LLC	' USA	Provides door repair services	HOME SERVICES	Precision Revoce	100.0%	-	-	
Mar-24		USA	Manufactures highly-engineered and technically advanced windows and doors		-	100.0%	\$3,100.0	11.6x	
Feb-24	ARLA NGA	LTU	Manufactures wooden windows and doors	windows	-	100.0%	-	-	
Feb-24	MASONITE.	USA	Designs, manufactures, markets, and distributes interior and exterior doors and door solutions	Owens CORNING	-	100.0%	\$3,900.0	8.6x	
Feb-24	Prido	SWE	Manufactures high-quality industrial doors and gates	Lagercrantz Group	_	96.0%	-	-	
Feb-24	Discovery Door	USA	Manufactures door and window hardware, window wall assemblies, specialty doors and frames	THE COOK BOARDMAN GROUP	_	100.0%	-	-	
Jan-24		GBR	Designs and develops door hardware and ALPS (automatic lock protection systems) to give protection against manipulated entry	BRISANT	-	100.0%	-	-	
							Mean	10.1x	
							Median	10.1x	







1.7x

### Flooring – Q1 Global Transactions

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	Rev
Mar-24	LIPKINS	USA	Manufactures lightweight stone surfaces for business aircraft		-	100.0%	-	-	
Feb-24	SYSTEMS	USA	Manufactures and distributes industrial composite matting, sports flooring products, turf protection systems, temporary event floors, and temporary carpets		Center Rock	100.0%	\$350.0	8.0x	
Jan-24	Robbins	USA	Manufactures indoor sports surfaces	2 CAPITAL	-	100.0%	-	-	
Jan-24	Swine Floor Assets of DuraPlas	USA	Comprises swine flooring brands, such as Dura-Tuff and Dura-Lock		DuraPlasi	100.0%	-	-	
							Mean	8.0x	
							Median	8.0x	- -

### **Pipes - Q1 Global Transactions**

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA Re
Feb-24	PIPINE SOLUTIONS	USA Des	signs and manufactures process skids and pipes	DABURN	-	100.0%	_	-
Feb-24	WARD	USA Pro	oduces, distributes, and installs pipe joining components	Engineered Solutions	-	100.0%	-	-
Feb-24	POLYCE	AUT Pro	oduces and distributes plastic pipe products	since 1896 TeraPlast	Uhl Family	100.0%	\$17.9	-









### **Insulation - Q1 Global Transactions**

Date	Target	Country	Description
Mar-24		POL	Manufactures expanded polystyrene insulation
Feb-24	Stonewool Insulation Business and Assets of Karl Bachl GmbH & Co. KG	DEU	Comprises insulation materials manufacturing activities

### Kitchen & Bath - Q1 Global Transactions

Date	Target	Country	/ Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	Re
Mar-24	luisina	FRA	Designs, manufactures, and markets kitchen and bathroom equipment and accessories	SCHÜTTE GROUP	-	100.0%	-	-	
Feb-24	The Builder and Contractor Division of Kurtis Kitchen & Bath	USA	Offers full kitchen and bath remodeling including countertops and cabinetry installation			100.0%	-	-	







### **Selected Transactions Commentary**



"With the addition of Diaplas's specialized manufacturing center in Canada under our portfolio, there will be opportunities for growth and development across North America in this new product category of profiles and trims. This acquisition underscores our dedication to growth, innovation, and customer satisfaction."

Luigi Di Geso, President & CEO of MAPEI North America



"Our journey has always been about more than just windows and doors; it's about reframing what is possible and creating unmatched value for our team members, customers, supply partners, and local communities. With PGT Innovations becoming part of our family of brands, we are excited to work together towards our vision of building the most valued window and door brand in America."

Matt DeSoto, CEO of MITER Brands



"We are excited by this opportunity to add a scalable new growth platform for our company. Masonite is a market leader that complements our existing residential interior and exterior product offering and has consistently demonstrated top-line growth and margin expansion."

Brian Chambers, Board Chair and CEO of Owens Corning

myers has acquirea SYSTEMS from Center Rock

"The addition of Signature Systems immediately strengthens our profitability and cash flow profile and will support Myers in achieving our Horizon 1 goals of one billion dollars in revenue at a 15% EBITDA margin. We are especially pleased to be acquiring a high-margin business with an established growth track record, as well as a favorable sustainability profile."

Mike McGaugh, CEO of Myers





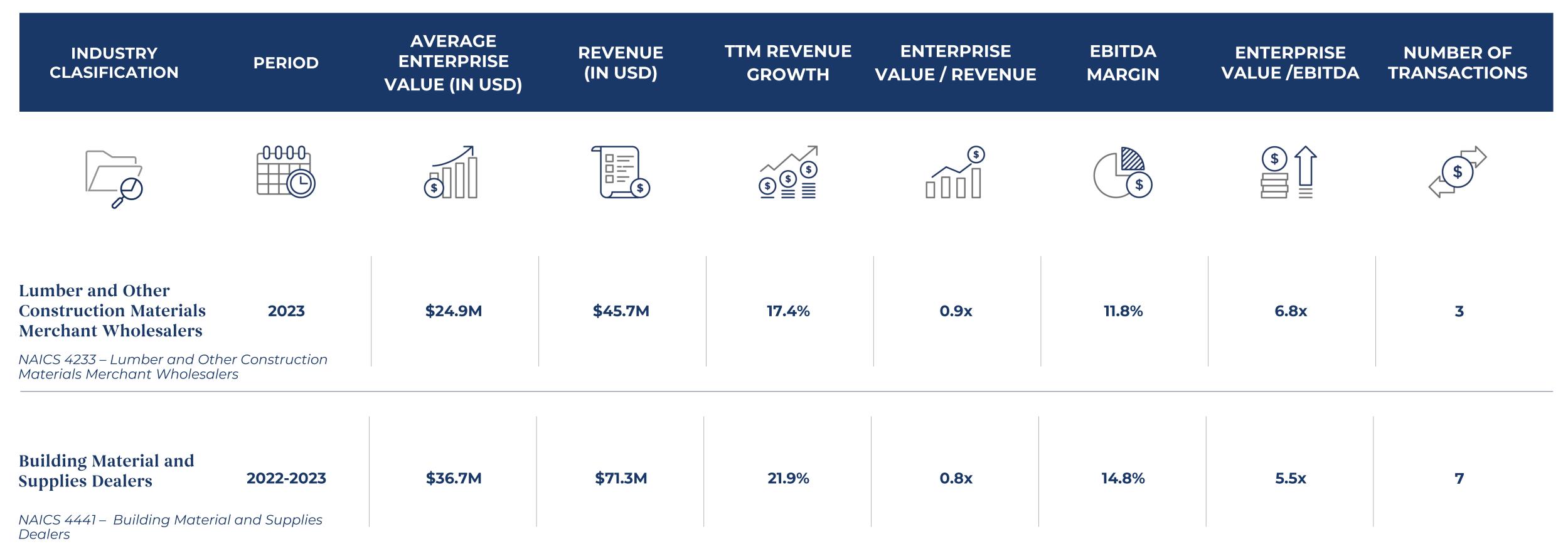








### **Private Equity Transactions**



#### Notes:

- this blind approach, the data submitted is less likely to be biased or manipulated.

• Data obtained via GF Data, a subscription-based information platform, offering detailed information and metrics about the transactions of Private Equity funds in the U.S. • The data is provided under a blind confidential format. Users of the data are unable to identify the exact company and transaction corresponding to the transaction details. Given





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#### TARGET Vitromex

#### **TRANSACTION TYPE** Sell-side Advisory

#### INDUSTRIES

Construction, Building Products

#### GEOGRAPHY Coahuila, Mexico

#### SITUATION

Seale & Associates acted as financial advisor to Grupo Industrial Saltillo (BMV: GISSA A) on the sale of Vitromex to Mohawk Industries, Inc. (NYSE: MHK). Vitromex is a Mexican company that manufactures ceramic and porcelain floors and walls.

### **SEALE & ASSOCIATES' APPROACH**

Seale managed a competitive auction process with potential strategic and financial buyers for Vitromex. Seale's disciplined approach allowed our client to maintain momentum and negotiating leverage throughout the process and ensure closing at a premium value and more favorable terms.

#### **OUTCOME**

The process resulted in the successful acquisition of Vitromex by Mohawk Industries, Inc. (NYSE:MHK), a leading global flooring manufacturer. The announced value of the transaction was US\$293 million.

BUILDING PRODUCTS Q1 2024

"The team's professionalism, integrity, and dedication to the project were key"

**RGIS** 

has sold

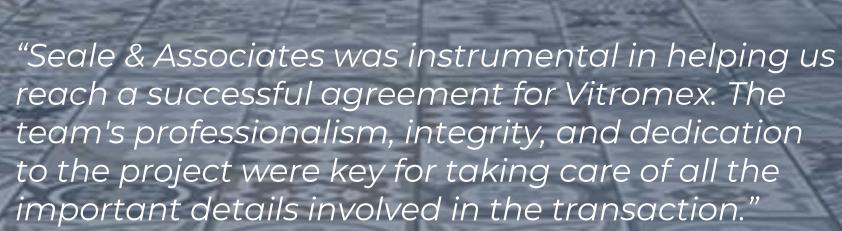
**VITROMEX**<sup>®</sup>

to

N

**MOHAWK®** 

INDUSTRIES, INC.



Armando Chapa, Planning and Administration Director of GIS (BMV: GISSA A)





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President and Founder | Washington, DC



32+ years of global M&A experience, Attorney, CPA Arthur Andersen, and Professor of Global Investment Banking at George Washington University University of Virginia - JD University of Kentucky - BS in Accounting



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Please contact us if you would like further information about M&A trends and/or specific transaction multiples for your industry. © Seale & Associates

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#### **BRETT M. CARMEL**

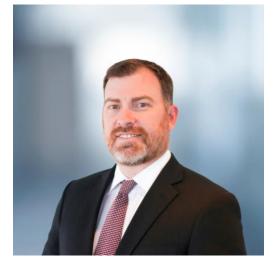
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The George Washington University - MBA International Business and MA - International Affairs

University of Florida - BA in Political Science with High Honors



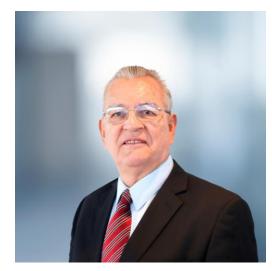
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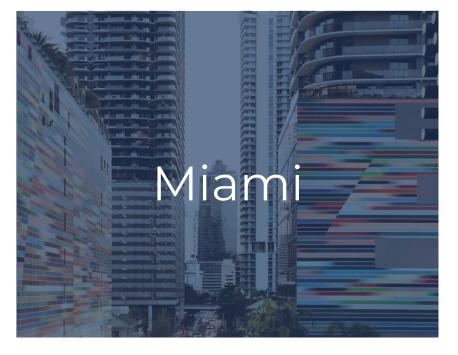
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