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FOOD INDUSTRY Q4 2024 VALUATION UPDATE



# Introduction

We are pleased to share our Food industry Industry Multiples Valuation Update for Q4 2023.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client's strategic objectives in a range of transactions, including Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our Food industry Industry clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.

FOOD INDUSTRY Q





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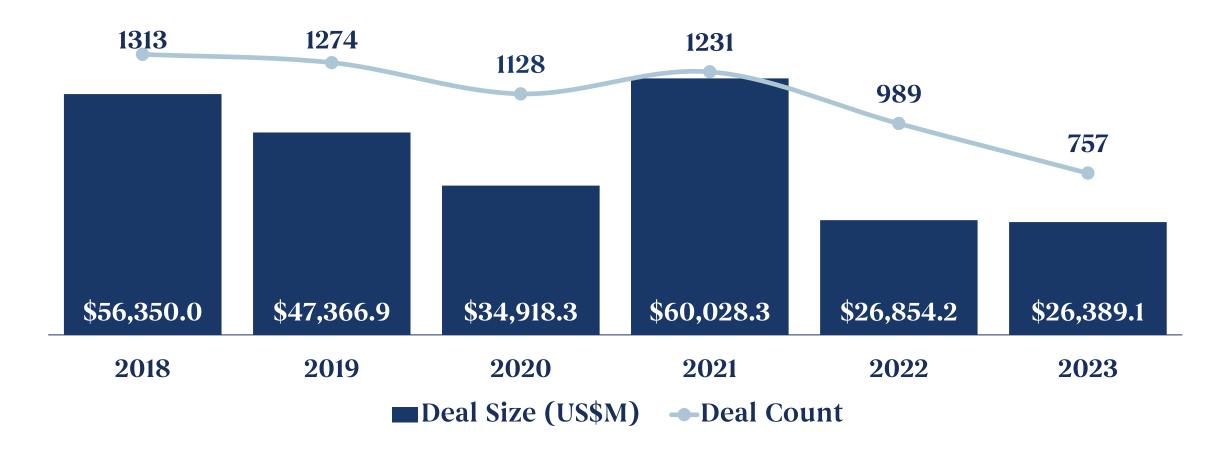
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## Food Industry Overview, M&A Trends and Market Intelligence

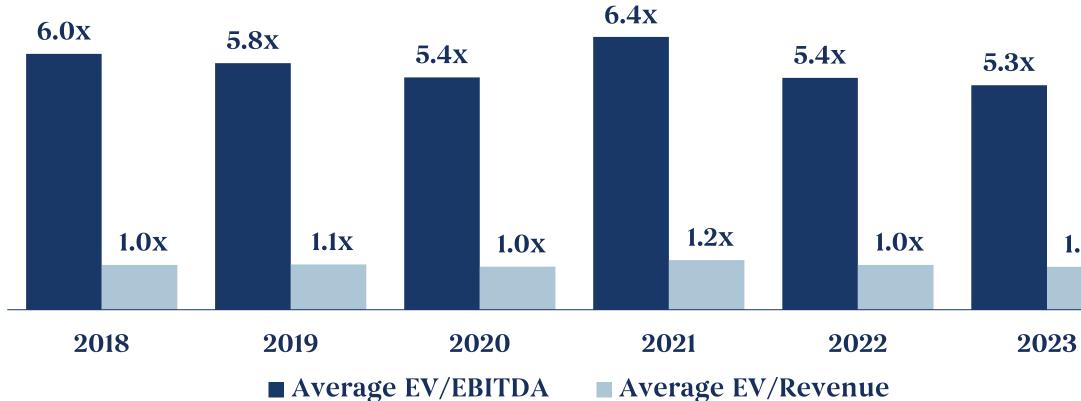
#### **Food industry overview**

- •The global food market hit US\$8.7 trillion in 2022 in terms of revenue. The market is expected to grow annually by 6.74% (CAGR 2023-2028).
- The shift towards plant-based diets has been gaining momentum, driven by concerns over sustainability, animal welfare, and health. The global plant-based food market Is expected to reach US\$77.8 billion in 2025.
- •In global comparison, the region with the highest revenues was Asia-Pacific. The most revenue is generated by China with a revenue of US\$1,387 billion.
- •In North America, the markets largest segment is the segment of confectionary & snacks. The food market amounts to US\$ 1,408 billions and the market is expected to grow annually by a 4.31% (CAGR 2024-2028).
- •As inflation continues to be a problem, rising food costs are forcing consumers to be more budget-conscious, leading to an expectation of value-priced options, smaller portion sizes, and increased use of affordable ingredients

#### **Food Industry M&A Deal Size and Volume**



#### Food Industry M&A Average EV/EBITDA and EV/Revenue







## Bread & Bakery Products Global Comparable Public Companies

| Company   | Market<br>Country<br>Cap. US\$M  |                  | Enterprise |             | EBITDA   | Annual Average<br>EV/EBITDA |       | Fourth Qu<br>Dec. 31, 2 |               |          |
|---|--|------------------|------------|-------------|----------|-----------------------------|-------|-------------------------|---------------|----------|
| Company   |  | country          | Cap. US\$M | Value US\$M | US\$M    | Margin                      | 2021  | 2022                    | EV/<br>EBITDA | E<br>Rev |
| ARYZTA AG   | Passion for good food  | CHE              | \$1,829    | \$2,277     | \$2,347  | 12.1%                       | 15.8x | 7.7x                    | 8.0x          | 1.       |
| Flowers Foods, Inc.                                   | Second Se | S <sub>USA</sub> | \$4,752    | \$6,058     | \$5,091  | 11.7%                       | 10.3x | 11.5x                   | 10.1x         | 1.       |
| Grupo Bimbo, S.A.B. de C.V.                           | <b>GRUPO</b><br><b>BIMBO</b><br>©  | MEX              | \$22,329   | \$30,118    | \$24,141 | 13.6%                       | 6.3x  | 7.9x                    | 9.2x          | 1.       |
| Grupo Nutresa S. A.                                   | Grupo<br>nutresa   | COL              | \$5,356    | \$6,526     | \$4,983  | 11.2%                       | 9.9x  | 14.5x                   | 11.7x         | ٦.       |
| J&J Snack Foods Corp.                                 | SNACK FOOD   | s USA            | \$3,233    | \$3,305     | \$1,556  | 12.3%                       | 32.4x | 19.2x                   | 17.2x         | 2        |
| Lotus Bakeries NV                                     | Lotus<br>Since 1932  | BEL              | \$7,382    | \$7,628     | \$1,175  | 16.7%                       | 30.8x | 30.7x                   | 38.8x         | 6.       |
| M. Dias Branco S.A. Indústria e Comércio de Alimentos | M. Dias Branco-  | BRA              | \$2,678    | \$2,833     | \$2,233  | 10.2%                       | 12.5x | 13.9x                   | 12.5x         | 1.       |
|   |  |                  |            |             |          | Mean                        | 11.0x | 12.4x                   | 11.5x         | 1.       |
|   |  |                  |            |             |          | Median                      | 12.5x | 13.9x                   | 11.7x         | ٦.       |

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## **Seasonings Products Global Comparable Public Companies**

| Compony                           |                    |         | , Market   | Enterprise<br>Value | Revenue  | EBITDA |       | Average<br>BITDA | Fourth<br>Dec. 3 | Quart<br>31, 202 |
|-----------------------------------|--------------------|---------|------------|---------------------|----------|--------|-------|------------------|------------------|------------------|
| Company                           |                    | Country | Cap. US\$M | US\$M               | US\$M    | Margin | 2021  | 2022             | EV/<br>EBITDA    | E<br>Rev         |
| Atlantic Grupa d.d.               | ATLANTIC           | HRV     | \$830      | \$980               | \$1,018  | 16.3%  | 7.5x  | 8.1x             | 5.9x             | 1.               |
| McCormick & Company, Incorporated | ne.                | USA     | \$18,352   | \$23,052            | \$6,662  | 19.2%  | 21.9x | 22.4x            | 18.0x            | 3.               |
| The Kraft Heinz Company           | Kraft <i>Heinz</i> | USA     | \$45,357   | \$64,405            | \$27,161 | 29.0%  | 8.6x  | 8.8x             | 8.2x             | 2.               |
|                                   |                    |         |            |                     |          | Mean   | 8.0x  | 8.4x             | 7.0x             | 2                |
|                                   |                    |         |            |                     |          | Median | 8.6x  | 8.8x             | 8.2x             | 2.               |



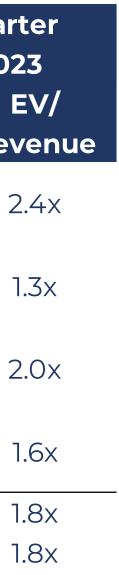


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## Grains & Cereals Products Global Comparable Public Companies

|                       | Company |                  | Country | Market     | Enterprise     | Revenue  | EBITDA |       | Average<br>BITDA | Fourth<br>Dec. 3 |           |
|-----------------------|---------|------------------|---------|------------|----------------|----------|--------|-------|------------------|------------------|-----------|
|                       | Company |                  | Country | Cap. US\$M | Value<br>US\$M | US\$M    | Margin | 2021  | 2022             | EV/<br>EBITDA    | E<br>Reve |
| General Mills, Inc.   |         | General<br>Mills | USA     | \$36,992   | \$49,302       | \$20,200 | 21.5%  | 11.5x | 13.5x            | 11.4x            | 2.        |
| Gruma, S.A.B. de C.V. |         |                  | MEX     | \$6,794    | \$8,492        | \$6,493  | 15.1%  | 7.8x  | 5.0x             | 8.7x             | ٦.        |
| Kellanova             |         | Kelloggis        | USA     | \$19,150   | \$26,035       | \$13,122 | 17.1%  | 11.9x | 12.1x            | 11.6x            | 2.        |
| Post Holdings, Inc.   |         | Post             | USA     | \$5,330    | \$11,468       | \$7,391  | 15.3%  | 12.6x | 12.1x            | 10.2x            | 1.        |
|                       |         |                  |         |            |                |          | Mean   | 11.0x | 10.7x            | 10.4x            | 1.8       |
|                       |         |                  |         |            |                |          | Median | 11.7x | 12.1x            | 10.8x            | 1.3       |

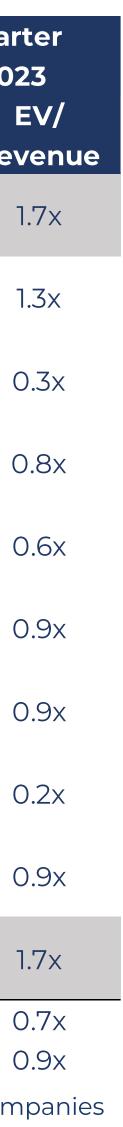




## Dairy Products Global Comparable Public Companies

|                                     |                                  |         | Market     | Value    | Revenue  | EBITDA | Annual Average<br>EV/EBITDA |       | Fourth Qua<br>Dec. 31, 20 |          |
|-------------------------------------|----------------------------------|---------|------------|----------|----------|--------|-----------------------------|-------|---------------------------|----------|
| Company                             |                                  | Country | Cap. US\$M |          | US\$M    | Margin | 2021                        | 2022  | EV/<br>EBITDA             | E<br>Rev |
| Danone S.A.                         | DANONE<br>ONE PLANET. ONE HEALTH | FRA     | \$41,611   | \$54,082 | \$31,506 | 16.0%  | 9.8x                        | 9.2x  | 10.7x                     | 1.       |
| Emmi AG                             | GROUP                            | CHE     | \$5,788    | \$6,491  | \$5,127  | 9.4%   | 13.4x                       | 13.8x | 13.5x                     | 1.       |
| Fonterra Co-operative Group Limited | Fonterra                         | NZL     | \$3,045    | \$4,490  | \$15,565 | 10.5%  | 7.7×                        | 6.3x  | 2.8x                      | 0.       |
| Glanbia plc                         | glanbia                          | IRL     | \$4,340    | \$4,919  | \$5,913  | 8.0%   | 12.7x                       | 11.5x | 10.3x                     | 0.       |
| Leche Gloria S.A.                   | GLORIA                           | PER     | \$578      | \$917    | \$1,426  | 10.5%  | 6.1x                        | 7.5x  | 6.1x                      | 0.       |
| Meiji Holdings Co., Ltd.            | meiji                            | JPN     | \$6,627    | \$6,923  | \$7,778  | 11.5%  | 7.3x                        | 6.9x  | 7.7×                      | 0.       |
| Saputo Inc.                         | Saputo                           | CAN     | \$8,617    | \$11,451 | \$13,073 | 8.9%   | 13.2x                       | 14.3x | 9.8x                      | 0.       |
| Savencia SA                         | SAVENCIA<br>FROMAGE & DAIR       | FRA     | \$819      | \$1,858  | \$7,631  | 5.9%   | 4.4x                        | 3.8x  | 4.1x                      | 0.       |
| Unibel S.A.                         | for all for                      | FRA     | \$2,316    | \$3,635  | \$4,092  | 10.4%  | 8.1x                        | 9.0x  | 8.5x                      | 0.       |
| Yakult Honsha Co.,Ltd.              | Yakult                           | JPN     | \$7,010    | \$5,989  | \$3,566  | 18.9%  | 12.3x                       | 13.1x | 8.9x                      | 1.       |
|                                     |                                  |         |            |          |          | Mean   | 7.9x                        | 7.8x  | 7.7x                      | 0.       |
|                                     |                                  |         |            |          |          | Median | 9.0x                        | 9.1x  | 8.7x                      | 0.       |

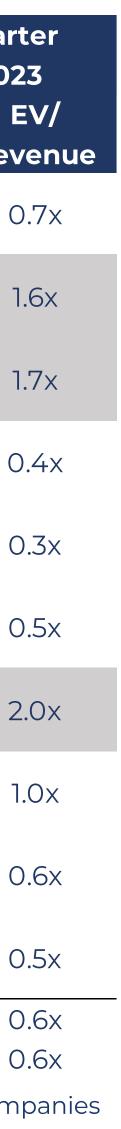




## Meat & Seafood Products Global Comparable Public Companies

|                             |                             | Market V |            | Value          |          | EBITDA | Annual Average<br>EV/EBITDA |       | Fourth Quar<br>Dec. 31, 202 |           |
|-----------------------------|-----------------------------|----------|------------|----------------|----------|--------|-----------------------------|-------|-----------------------------|-----------|
| Company                     |                             | Country  | Cap. US\$M | Value<br>US\$M | US\$M    | Margin | 2021                        | 2022  | EV/<br>EBITDA               | E<br>Reve |
| BRF S.A.                    | erf 🌏                       | BRA      | \$4,778    | \$7,976        | \$11,120 | 3.3%   | 7.2x                        | 7.9x  | 22.0x                       | 0.        |
| Floridienne S.A.            | <b>FLORIDIENNE</b><br>GROUP | BEL      | \$662      | \$954          | \$605    | 10.6%  | 19.4x                       | 20.6x | 14.8x                       | 1.        |
| Hormel Foods Corporation    | Hormel                      | USA      | \$17,559   | \$20,255       | \$12,110 | 15.7%  | 17.4x                       | 14.0x | 10.7x                       | 1.'       |
| JBS S.A.                    | (JBS)                       | BRA      | \$11,387   | \$31,531       | \$74,263 | 4.6%   | 4.7x                        | 3.5x  | 9.2x                        | 0.        |
| L.D.C. S.A.                 |                             | FRA      | \$2,713    | \$2,286        | \$6,779  | 10.2%  | 4.4x                        | 3.8x  | 3.3x                        | О.        |
| Minerva S.A.                | MinervaFood                 | BRA      | \$903      | \$2,857        | \$5,681  | 9.1%   | 4.9x                        | 5.4x  | 5.5x                        | О.        |
| Mowi ASA                    | MQWI                        | NOR      | \$9,281    | \$11,860       | \$6,012  | 25.9%  | 16.0x                       | 10.8x | 7.6x                        | 2.        |
| ORIOR AG                    | ORIOR<br>PREMIUM FOOD       | CHE      | \$559      | \$726          | \$760    | 9.9%   | 15.2x                       | 12.7x | 9.7x                        | 1.0       |
| Pilgrim's Pride Corporation | Pilgrim's                   | USA      | \$6,550    | \$9,635        | \$16,961 | 5.6%   | 8.0x                        | 5.6x  | 10.1x                       | О.        |
| Tyson Foods, Inc.           | (F) Tyson                   | USA      | \$19,154   | \$28,634       | \$52,940 | 4.9%   | 6.9x                        | 5.0x  | 11.0x                       | 0.        |
|                             |                             |          |            |                |          | Mean   | 8.4x                        | 7.6x  | 9.1x                        | 0.        |
|                             |                             |          |            |                |          | Median | 7.6x                        | 6.8x  | 9.9x                        | 0.        |

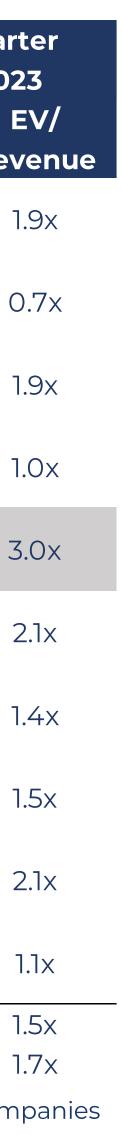




## Preserved Products Global Comparable Public Companies

|                                |                     |         | , Market   | Enterprise     | Revenue  | EBITDA |       | Average<br>BITDA | Fourth Quart<br>Dec. 31, 202 |          |
|--------------------------------|---------------------|---------|------------|----------------|----------|--------|-------|------------------|------------------------------|----------|
| Company                        |                     | Country | Cap. US\$M | Value<br>US\$M | US\$M    | Margin | 2021  | 2022             | EV/<br>EBITDA                | E<br>Rev |
| Campbell Soup Company          | Campbells           | USA     | \$12,887   | \$17,796       | \$9,300  | 22.7%  | 9.3x  | 9.9x             | 8.4x                         | 1.       |
| CJ Cheiljedang Corporation     |                     | KOR     | \$3,804    | \$14,863       | \$22,565 | 9.4%   | 6.9x  | 6.5x             | 7.0x                         | 0        |
| Conagra Brands, Inc.           | CONAGRA             | USA     | \$13,699   | \$22,949       | \$12,172 | 21.6%  | 10.4x | 12.4x            | 8.7x                         | 1.       |
| Ebro Foods, S.A.               | <b>Ebro</b>         | ESP     | \$2,640    | \$3,252        | \$3,418  | 12.2%  | 8.9x  | 9.1x             | 7.8x                         | 1.       |
| Lamb Weston Holdings, Inc.     | LambWeston          | USA     | \$15,665   | \$18,975       | \$6,346  | 25.8%  | 16.8x | 17.6x            | 11.6x                        | 3.       |
| Nissin Foods Holdings Co.,Ltd. | NISSIN              | JPN     | \$10,609   | \$10,495       | \$4,982  | 14.7%  | 11.4x | 12.7x            | 14.3x                        | 2        |
| Nomad Foods Limited            | Nomad Foods         | GBR     | \$2,828    | \$4,833        | \$3,353  | 16.4%  | 12.4x | 11.2x            | 8.8x                         | 1.       |
| Orkla ASA                      | Orkla               | NOR     | \$7,757    | \$9,920        | \$6,522  | 16.7%  | 11.2x | 10.2x            | 9.1x                         | 1.       |
| The J. M. Smucker Company      | THE J.M. SMUCKER CO | USA     | \$13,414   | \$17,304       | \$8,195  | 22.3%  | 9.6x  | 11.4x            | 9.5x                         | 2        |
| TreeHouse Foods, Inc.          | TreeHouse           | USA     | \$2,292    | \$3,994        | \$3,634  | 12.1%  | 8.4x  | 10.6x            | 9.1x                         | 1.       |
|                                |                     |         |            |                |          | Mean   | 9.8x  | 10.4x            | 8.5x                         | 1.       |
|                                |                     |         |            |                |          | Median | 10.0x | 10.9x            | 8.9x                         | 1.       |



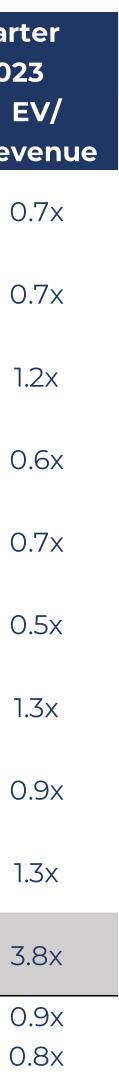


## LatAm Products Global Comparable Public Companies

|                              |                  |         | Market     | Enterprise     | Revenue  | EBITDA         |              | Average<br>BITDA | Fourth<br>Dec. 3 | Quart<br>31, 202 |
|------------------------------|------------------|---------|------------|----------------|----------|----------------|--------------|------------------|------------------|------------------|
| Company                      |                  | Country | Cap. US\$M | Value<br>US\$M | US\$M    | Margin         | 2021         | 2022             | EV/<br>EBITDA    | E<br>Rev         |
| Alicorp S.A.A.               | àlicorp          | PER     | \$1,301    | \$2,663        | \$3,850  | 8.3%           | 7.1x         | 6.5x             | 8.4x             | 0                |
| BRF S.A.                     | erf 🌏            | BRA     | \$4,778    | \$7,976        | \$11,120 | 3.3%           | 7.2x         | 7.9x             | 22.0x            | 0                |
| Grupo Bimbo, S.A.B. de C.V.  | BIMBO            | MEX     | \$22,329   | \$30,118       | \$24,141 | 13.6%          | 6.3x         | 7.9x             | 9.2x             | 1.               |
| Camil Alimentos S.A.         | © Camil          | BRA     | \$601      | \$1,270        | \$2,283  | 5.6%           | 6.7x         | 7.2x             | 9.8x             | 0.               |
| Carozzi S.A.                 | <b>C</b> carozz  | CHL     | \$420      | \$1,120        | \$1,682  | 14.5%          | 6.7x         | 6.7x             | 4.6x             | 0                |
| Colombina S.A.               | Colombina ()     | COL     | \$142      | \$463          | \$869    | 11.6%          | 8.0x         | 6.5x             | 4.6x             | 0.               |
| Gruma, S.A.B. de C.V.        |                  | MEX     | \$6,794    | \$8,492        | \$6,493  | 15.1%          | 7.8x         | 5.0x             | 8.7x             | ٦.               |
| Grupo Herdez, S.A.B. de C.V. | GRUPO<br>HERDEZ. | MEX     | \$902      | \$1,958        | \$2,089  | 19.0%          | 7.3x         | 6.3x             | 4.9x             | 0.               |
| Grupo Nutresa S. A.          | Grupo<br>nutresa | COL     | \$5,356    | \$6,526        | \$4,983  | 11.2%          | 9.9x         | 14.5x            | 11.7×            | 1.               |
| Molinos Rio de la Plata S.A. |                  | ARG     | \$582      | \$613          | \$160    | 4.1%           | 8.2x         | 12.2x            | 93.0x            | 3.               |
|                              |                  |         |            |                |          | Mean<br>Median | 7.3x<br>7.3x | 6.8x<br>7.0x     | 9.3x<br>8.9x     | 0.               |

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## Food Industry – Global Transactions (1/2)

| Date   | Target   | Country | y Description  | Buyer                                  | Seller  | % Acquired | Size<br>US\$M | EV/<br>EBITDA | EV/<br>Revenue |
|--------|--|---------|--|--|---|------------|---------------|---------------|----------------|
| Dec-23 | Sweden operations of<br>HKScan                         | SWE     | Produces and markets pork, nut, lamb, calf, and minced meat products | <b>O</b> Lantmännen                    | Ηζεί  | 100.0%     | \$66.3        | -             | _              |
| Dec-23 | Chiranas<br>Blugges<br>Openers - Pressos               | ESP     | Produces dairy products  | CAPSA FOOD                             | -   | 50.0%      | -             | -             | -              |
| Dec-23 | Base<br>Organic Food                                   | FRA     | Produces organic dry fruits, seeds, and cereals                      | - NAT<br>Imp<br>Act _                  | -   | 100.0%     | -             | -             | -              |
| Dec-23 | Revela.<br>FOODS                                       | GBR     | Produces packaged food and products                                  |  |   | 100.0%     | -             | -             | -              |
| Nov-23 | AUGUSTIN<br>Les trablions du goût                      | USA     | Produces packaged food products                                      | стн                                    | MANIFESTO<br>VENTURES   | 100.0%     | -             | -             | -              |
| Nov-23 |  | USA     | Produces baking products   | BAKERY INGREDIENTS SINCE 1904          | Real Good Food plc<br>Cake Decoration - Food Ingredients - Premium Bakery | 100.0%     | -             | -             | -              |
| Oct-23 | Summit<br>"" Hill ""                                   | MEX     | Produces and sells baking mixes, sauces, and soups                   | EAGLETREE<br>C A P I T A L             | G & L Holdings, Inc.  | 100.0%     | -             | -             | -              |
| Nov-23 | Saugatuck<br>Kitchens<br>Jonadimude<br>hore of courses | ESP     | Produces frozen food   | CATALINA                               | -   | 100.0%     | -             | -             | -              |
| Oct-23 | Operation in Nicaragua<br>of Grupo Lala                | USA     | Operation in Nicaragua of Grupo Lala                                 | Nicaragua Dairy Ventures               | ALA'  | 100.0%     | -             | -             | -              |
| Oct-23 | Et respeto por lo bueno                                | ESP     | Produces and exports meat products                                   | Smithfield.<br>Good food. Responsibly: | -   | 100.0%     | -             | -             | -              |
| Oct-23 | ∕∕ <b>∆Mile Hi</b> Bakery                              | USA     | Produces bakery products   | ALIMENTAMOS UN MUNDO MEJOR             | -   | 100.0%     | -             | -             | -              |





## Food Industry – Global Transactions (2/2)

| Date   | Target                 | Country | y Description                            | Buyer                       | Seller  | % Acquired | Size<br>US\$M | EV/<br>EBITDA | Re |
|--------|------------------------|---------|--|-----------------------------|---------|------------|---------------|---------------|----|
| Oct-23 | SVB                    | USA     | Produces custom dressings and sauces     | Homegrown Brands LLC        | -       | 100.0%     | -             | -             |    |
| Oct-23 | Veal and Lamb Business | USA     | Veal and Lamb Business of Strauss Brands | Catellis<br>Family of Foods | STRAUSS | 100.0%     | -             | -             |    |



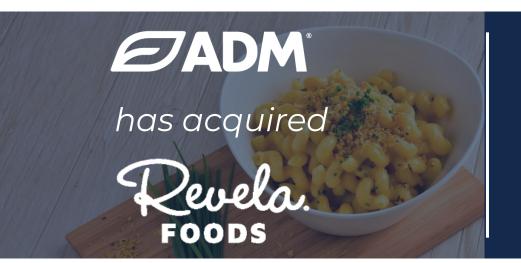


## **Selected Transactions Commentary**



"This strategic acquisition strengthens our geographic presence in this high-growth industry and open doors" to new QSR customers in the U.S."

Rafael Pamias, Chief Operating Officer of Grupo Bimbo



"ADM has a strong presence in the North America savory flavors segment, and we're excited to work with the impressive Revela team to expand our opportunities there, bringing their technology and innovation together with our global capabilities to power our unparalleled range of ingredients and complete solutions for customers who are looking for great flavors and clean labels."

Calvin McEvoy, President of Global Flavors of ADM



"The divestment of the Swedish business will strengthen HKScan's balance sheet. In addition, the sale will allow us to better focus on our remaining businesses and implement our long-term strategy. We will continue to operate on our foundations as a strongly Finnish but internationally active listed company. Our market position is significant and we have strong brands. Our strategic goal is to grow into a versatile food company."

Juha Ruohola, CEO of HKScan

has acquired Summit ESTD HAII 1941

"We see incredible opportunity for our brands Better Than Bouillon® and The Original Louisiana Hot Sauce™ in addition to our custom bases and sauces business. EagleTree's partnership will empower us to accelerate our growth and innovation, expand our market reach and continue providing high quality products to our customers."

Steve Goodyear, CEO of Summit Hill Foods



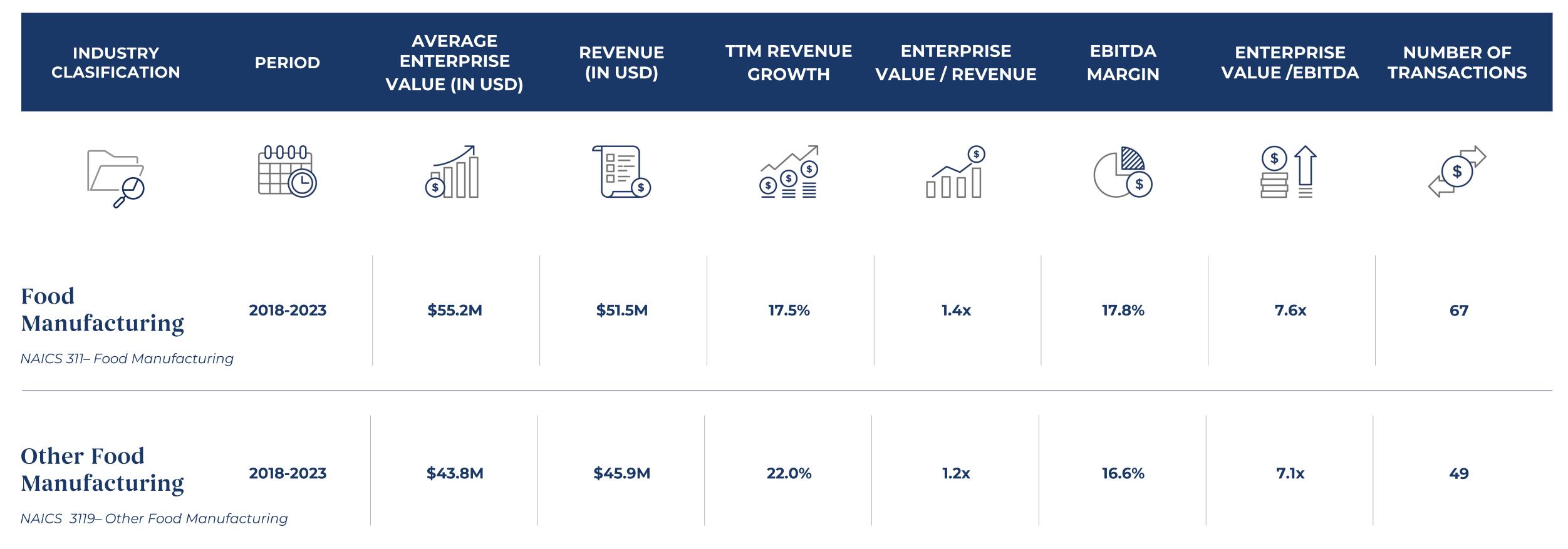








## **Private Equity Transactions**



#### **Notes:**

- this blind approach, the data submitted is less likely to be biased or manipulated.

• Data obtained via GF Data, a subscription-based information platform, offering detailed information and metrics about the transactions of Private Equity funds in the U.S. • The data is provided under a blind confidential format. Users of the data are unable to identify the exact company and transaction corresponding to the transaction details. Given



# GRUPO CHEN

#### **TARGET** Grupo Chen

#### **TRANSACTION TYPE** Divestiture advisory

#### **INDUSTRIES** Food & Beverage

#### **GEOGRAPHY** Monterrey, Mexico

#### SITUATION

Seale & Associates was retained by the owner of Grupo Chen to advise on a sale of the company as part of succession planning. Grupo Chen produces, markets and distributes dairy products, including cheese, yogurt, butter, and dairy cream with a market leadership position in Northern Mexico.

#### **SEALE & ASSOCIATES' APPROACH**

Seale managed a preferred buyer process with Sigma Alimentos, while maintaining the option to initiate a competitive auction process with other interested strategic buyers for Grupo Chen. Seale's disciplined approach allowed our client to maintain momentum and negotiating leverage throughout the process and ensure closing at a premium value and more favorable terms.

#### OUTCOME

The process resulted in a successful acquisition of Grupo Chen by Sigma Alimentos, a subsidiary of ALFA (BMV:ALFA). Grupo Chen became Sigma's branded dairy products growth platform for the Mexican market.

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"Seale gave me "peace of mind" as they expertly guided me through the sale process"



"When it came time to decide on a viable succession plan for my business, I knew that none of my children were interested in taking over, and the last thing I wanted was to leave them a potential mess after I was gone. Seale gave me "peace of mind" as they expertly guided me through the sale process for my life's work and made certain I got the very best price and terms."

Reynaldo Villarreal CEO and owner, Grupo Chen



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# Sector Relevant Experience

#### Extensive M&A transaction experience, including

- Provided acquisition advisory services to GBM, a leading Mexican market leader in supplying inputs to fruit and vegetable growers, on its sale to Arysta LifeScience, a global provider of crop protection and life science products
- Provided divestiture advisory services to a co-packer and private Label Manufacturer of Frozen Goods
- Provided acquisition advisory services to Grupo Chen, a producer of dairy products on its merger with Sigma Alimentos, a leading Mexican company in refrigerated foods a subsidiary of ALFA
- Provided advisory services to Unifoods, a leading Mexican food and beverage consumer products company
- Represented the shareholders of Caffenio, a leading Latin American coffee roaster and distributor, on the merger of their business with OXXO, the retail chain and distribution business of FEMSA
- Represented Arca Continental on the acquisition of three salty snack brands in the U.S. (Wise Snacks, Deep River Snacks, and Carolina Country Snacks)
- Provided corporate finance and valuation services to a leading Mexican manufacturer of orange juice concentrates
- Provided corporate advisory services for a leading Mexican producer of bananas and avocados



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## **Global M&A Representative Engagements**



#### FOOD INDUSTRY Q4 2023







#### **JAMES A. SEALE**

President and Founder | Washington, DC



32+ years of global M&A experience, Attorney, CPA Arthur Andersen, and Professor of Global Investment Banking at George Washington University University of Virginia - JD University of Kentucky - BS in Accounting



#### **SERGIO GARCIA DEL BOSQUE**

Managing Director | Mexico City, Mexico



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16+ years of global M&A experience **IPADE - MBA** Instituto Tecnologico y de Estudios Superiores de Monterrey BS in Industrial Engineering



#### **CARLOS HERNANDEZ**

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14+ years of global M&A experience Columbia University - MBA Instituto Tecnologico y de Estudios Superiores de Monterrey BS in Industrial Engineering

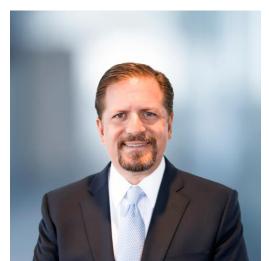


Washington D.C. 901 N. Glebe Road Arlington, Virginia



Please contact us if you would like further information about M&A trends and/or specific transaction multiples for your industry. © Seale & Associates

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#### **BRETT M. CARMEL**

Senior Managing Director and Co-founder | Miami, FL

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25+ years of global M&A experience and Professor of M&A at Johns Hopkins University

The George Washington University - MBA International Business and MA - International Affairs

University of Florida - BA in Political Science with High Honors



#### **ROBERT E. WHITNEY**

Managing Director | Washington, DC

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19+ years of global M&A experience, CPA Deloitte & Touche, Corporate Audit and Assurance Services University of Richmond - BS Business Administration in Accounting



#### **FELIPE BUENO**

Senior Director | Monterrey, Mexico



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32+ years with Grupo Industrial Saltillo with experience as Director, Corp. Dev. and extensive global commercial experience Instituto Tecnologico y de Estudios Superiores de Monterrey MBA and BS in Industrial Engineering

Mexico City Av. Javier Barros Sierra 495 Mexico City, Mexico



#### Monterrey Av. Lázaro Cárdenas 2225

San Pedro Garza García, N.L.



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